



AMBASSADORTM
CRUISE LINE

Full Season 2025

Spring 2026

AMBASSADORTM
CRUISE LINE

AMBIENCE



THE
WARMEST
WELCOME
AT SEA

AMBITION



DEAR GUESTS



As we embark on another remarkable year here at Ambassador Cruise Line, I am delighted to extend my warmest greetings and gratitude to you for being a part of our journey. Our guests have always, and still remain, at the heart of everything Ambassador is and does, and you have been instrumental in shaping the company's past, present and the bright future that lies ahead.

Reflecting on the past year, I am excited to share with you the strides we have made in enhancing our overall cruise offering. In 2024, we introduced Home Suite Home, a personalised upgrading service that makes it easier than ever for our guests to enjoy the comfort, quality, and added benefits of our suite packages. In keeping with our commitment

to enhancing connectivity and convenience for our guests, we recently installed Starlink on board our ships. This exciting communications technology enables you to remain seamlessly connected with your loved ones and even utilise the ship as a home office at sea, further enhancing the flexibility and enjoyment of your cruise experience.

One of our proudest achievements of the past year has been the expansion of the regional ports from which Ambience and Ambition set sail. We are pleased to offer a full season of sailings from seven ports across the United Kingdom — more UK departures than any other cruise line, in fact. We, the Ambassador team care deeply about offering you unprecedented 'no-fly' convenience and accessibility so you can embark on your next holiday from closer to home.

Since our inaugural sailing in April 2022, over 150,000 guests have explored the world with us effortlessly and sustainably. We celebrate this milestone with immense pride as well as redoubled commitment to continually raise the bar for our guests to enjoy the signature Ambassador experience. Many of you have also chosen to sail with us on more than one occasion — in fact, 94% would recommend us therefore it is no surprise that 44% of bookings for our 2025/26 itineraries come from guests who have sailed with Ambassador before. That is a truly remarkable figure, and is testament to the hard work of our shoreside and onboard teams, for which we extend our sincerest gratitude.

Guest feedback is invaluable, which is why we design our sailings based on your input and requests. Our latest itineraries have been carefully curated to offer the perfect blend of adventure, relaxation and cultural immersion. Beyond expanding the list of breathtaking destinations our guests can visit, we rely on your feedback to improve and expand our amenities and services. We are committed to ensuring that every moment you spend with us is nothing short of extraordinary, which is why 94% of you have said that you would recommend us to friends and family.

As we look to the future, I am filled with excitement for the adventures that await us. Whether you are a seasoned traveller or embarking on your very first cruise, I invite you to explore our incredible itineraries as well as other services and initiatives outlined in the following pages. Thank you, and we look forward to offering you the 'warmest welcome at sea' very soon.

Best wishes.

Christian Verhounig Chief Executive Officer, Ambassador Cruise Line

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THE AMBASSADOR EXPERIENCE

Welcome aboard Ambassador, the no-fly cruise line offering authentic experiences, affordable quality, and the warmest welcome at sea.

Ambassador is dedicated to doing our part to protect our oceans and the global destinations we visit. Our ships adhere to the highest emission standards and are entirely free of single-use plastics. With our IMO Tier III compliant fleet, we can voyage to the most environmentally protected areas worldwide, leading the way toward a more sustainable cruise industry.

Join our Ambassador community and experience the warmth of our on board hospitality. Our ships foster an inviting atmosphere, perfect for forging lasting friendships with fellow travellers and our crew while making new discoveries across the globe. With something for everyone on an Ambassador cruise, your next adventure is ready and waiting.

Where will you sail to next?



- Refund Guarantee*
- Financial protection insurance in place to cover all guests' bookings
- Book with just a deposit, then nothing to pay until 90 days prior to sailing unless sailing is within that period
- Money held in a trust account
- Enhanced Health & Safety protocols



THE BETTER WAY TO TAKE OFF

No-fly cruising from seven regional UK ports means you can start your holiday sooner.



VOYAGES OF EXPLORATION

Discover breathtaking destinations and authentic experiences to suit all tastes.



AMAZING ENTERTAINMENT

We know how to put on a show.



OUTSTANDING DINING AND DRINKS

From Executive Chefs to cocktail makers, dining and drinks are designed with you in mind.



UNBEATABLE VALUE

We believe quality shouldn't have to come at a high price.

*In the event of your cruise being cancelled, you will be guaranteed a full refund.

Our Awards

As Britain's newest cruise line, having only been operating since April 2022, we are honoured and so grateful to all our guests and trade partners who voted.



INTRODUCING OUR FARES

Our fares include more than just your cabin accommodation. Full board outstanding cuisine, afternoon teas, daytime activities, amazing entertainment, and full use of the onboard leisure facilities are all included as standard in the fare.

All this is included in your Saver Fare

- Flexible cancellation policies*
- Comfortable accommodation in your chosen category
- Exceptional full board cuisine (breakfast, lunch, afternoon tea and dinner)
- Captain's Cocktail Party*
- Captain's Gala Dinner and Baked Alaska Parade*
- Informative guest speakers*
- A wide range of amazing entertainment
- Theatre@Sea - Our exclusive on board selection of short plays, vignettes and more
- Daytime activities, quizzes, dance classes and deck games
- Range of fitness, dance and wellness classes
- Use of gym, swimming pool and hot tubs
- Porterage of luggage between the port and cabin
- All port taxes, fees and charges

Want to push the boat out?

Why not upgrade to our Ambassador Fare, which include all the benefits of our standard fares, plus:

- Expedition Drinks Package with an additional 15% discount
 - All premium and house brand spirits and wines
 - Premium teas and coffees
 - Non-alcoholic beverages including unlimited soft drinks
- All gratuities and service charges
- Guaranteed dinner sitting (excludes table size)
- Priority for complimentary cabin upgrades (subject to availability)

Gratuities

We operate an automatic system whereby an amount of £7.00 per person per night (this amount reduces to £6.00 per person per night for cruises of 16 nights or more in duration) is automatically added to your onboard account. This also includes all service charges for drinks. All monies are collated so a portion goes to each crew member who helps to make your cruise special. This includes our hard working front of house team. But, also, the team who work behind the scenes on board to help deliver the Ambassador experience.

Extras not included

Travel insurance; travel joining costs to the port of embarkation; optional destination experiences; port parking; onboard spending of a personal nature i.e. drinks, gifts, shopping, laundry, communications etc; any visa and health certificate or testing charges that may apply; and crew gratuities and services charges that will be automatically billed to your onboard account.



Our promise to you!

Ambassador Cruise Line's commitment is to consistently offer the best possible value, which is reflected in our Price Promise**. We will price match any deal you see on the same day of your booking, please advise us and we'll happily refund the difference.



Onboard Currency

With our onboard currency in GBP£, avoid exchange rates and sail at a fantastically affordable price.



Ambassador Guarantee

First-time cruisers to receive a full refund if they don't enjoy themselves on their first Ambassador sailing**

*In the event of your cruise being cancelled, you will be guaranteed a full refund. *6 nights or more **Please see our website for full details and terms and conditions. Please note all fares and prices shown throughout this brochure are subject to change and availability, all current live fares are available through our website or contacting our reservation ambassadors.

GROUP HOLIDAYS

As the name of our flagship of the fleet suggests, creating the optimum ambience for enjoyment on board is something that is in our DNA. Our ongoing aim when designing our ships and voyages is to create environments that facilitate sailings for everyone.

We want to bring friends and guests even closer together, with opportunities to learn something new about ourselves, and each other. Through careful configuration, our ships offer both a feeling of spaciousness and freedom, whilst retaining that sense of intimacy and camaraderie we each crave - perfect for group excursions.

So whether you're a member of a club, society, business, or even an extended group of family or friends of at least 15 adults celebrating a special occasion, we believe that we can make your group holiday experience one to remember. To help you make up your mind, here's our unbeatable selection of group benefits:

Great deals for groups

- Special 5% group discount off Standard Fares and Ambassador Fares on selected sailings (only applicable to full paying adults)
- Book just 25 adult passengers and we will offer you one additional free place (26th place) and two additional free places if you book 50 adult passengers (51st and 52nd places)
- Special onboard Welcome Cocktail Party
- Preferential group dining arrangement

These group benefits are in addition to any saving offered and will be confirmed at the time of booking. However, they remain subject to availability and may be withdrawn without notice at any time.



SOLO TRAVELLERS

We recognise the need to offer attractive deals for solo cruisers, which is why we have set aside cabins dedicated to solo travellers.

So, whether you're craving alone time or looking to form new circles, our special programme of events allows solo cruisers to meet like-minded travellers and make friends for life; facilitated by a welcoming environment that makes you feel right at home.

We will ensure that those sailing solo for six nights or more will enjoy themselves on board, especially during our Welcome Get Together that's not to be missed!

As part of our commitment to single guests, we have allocated single occupancy cabins on both Ambience and Ambition at a special single supplement* against the equivalent twin fare based on selected single cabin categories.

REFER A FRIEND

We are delighted to reward our valued guests, both old and new, with our new Refer a Friend scheme. You can claim up to £250 of onboard credit per cabin for each friend you refer who has never sailed with us before, and they can claim the same amount!

Refer a Friend and when they book for the first time, you'll both receive...

- £50 Onboard Credit when they book a sailing from 7-14 nights
- £100 Onboard Credit when they book a sailing from 15-30 nights
- £150 Onboard Credit when they book a sailing from 31-50 nights
- £250 Onboard Credit when they book a sailing from 50+ nights



*Please see our website for more information.



INTRODUCING AMBIENCE

Meet our first lady of the sea: Ambience. In French, 'ambience' means 'environment' and we've created the perfect atmosphere at sea – one that brings out the best in everyone.

With an average 1,400-guest capacity and careful configuration, she offers a feeling of spaciousness and freedom. You will experience this as soon as you step into Centre Court, where the laid-back atmosphere and stylish interiors greet you with the warmest of welcomes.

Every day will be entertaining

Entertainment-wise, she really will spoil you for choice. World-class performers are waiting in the wings at The Palladium and parties after dark are warming up in The Observatory. Whether you like your drinks shaken or stirred, she has numerous bars to whet your whistle, including the speakeasy-style Raffles Bar, perennially elegant Botanical Lounge, SW19, and, of course, the iconic Purple Turtle Pub.



*Supplementary charges apply

Making dining delicious

Dining options are plentiful at our decadent Buckingham restaurant or Borough Market, where cuisine from all around the world will leave you spoiled for choice. You can enjoy a medley of flavours inside with a beautiful sea view or al fresco as you soak up the sunshine. Wining and dining are more than fine at Saffron*, Sea & Grass* or our deluxe Chef's Table*, where we offer a speciality gastronomic experience that's not to be missed.

You can put your best cards forward at Aces & Eights card room and the Ambassador Casino, or revive and renew at the gym and Green Sea Spa. Other facilities include Kapoor's, our onboard crafting studio, Brontë's Library, the shopping galleria, Partnership Lounge and the salon, not to mention a swimming pool, hot tubs and a large outdoor screen for all sorts of fun.

Sound good?



Ambience Overview

Cruise Line	Ambassador Cruise Line
Gross Tonnage	70,285grt
Registry	Bahamas, British Commonwealth
Classification Society	Lloyd's Register of London
Guest Capacity	798 cabins (1,400 guests)
Guest Ratio	50.2
Crew to Guest Ratio	2.15
Built	1991 (latest refit 2022)
Cruising Speed	16.50 knots (max 22.50 knots)
Guest Decks	11
Lifts	9
Stabilised & Air Conditioned	Yes
Officers & Crew	British & International
Cruise Staff & Entertainers	British & International
Length	245m (811ft)
Beam	32.25m (105ft)
Draft	8.22m (27ft)



INTRODUCING AMBITION

Our second lady of the sea is aptly named Ambition. We chose to call her this to emphasise our commitment to pioneer a new era of cruising in which guests can enjoy an authentic experience – effortlessly and sustainably.

Offering the warmest of welcomes and a 1,200-guest capacity, there's a unique sense of intimacy aboard this smaller ship, carefully configured to cater for all your moods at sea.

Bringing nightlife to life

When unwinding is on your agenda, kick back in one of our lounges. We have the timeless Cavern offering live cabaret, gameshows and light entertainment and the stylish cocktail Clifton Lounge serving all your favourite tipples; meanwhile, the Pool Bar and Consulate Bar are perfectly positioned for you to soak up the rays. And for all your pre- and post-theatre moments, we have the elegant Pendennis Bar, the Purple Turtle Wine Bar and the Angel Bar overlooking reception.

Speaking of theatre, we have an exciting entertainment programme at The Palladium – ready to whisk you away

to new worlds full of song, dance, comedy and wonderful storytelling with the Ambassador Theatre Company. There's also Grafton Street, our arts, crafts and activity area, No.10 Conference Room (perfect for meetings), Aces & Eights (ideal for many a hand of cards), Brontë's library, the shopping galleria, fitness centre, an exterior jogging and walking track, swimming pool, splash pool and active pool. And to extend that feeling of rejuvenation, we have our Green Sea Spa, offering a sauna, steam room, hair salon and a range of restoring spa treatments.

Delightful dishes every day

Dining options will pamper your palate, especially at Buckingham Restaurant and Holyrood, our two main dining rooms. We also have Borough Market, our more casual dining choice, with delicious and ever-changing delicacies from around the world. For those wanting to give their tastebuds an extra tingle, we have our speciality restaurants Saffron* and Lupino's*, offering outstanding gastronomic experiences.

Question is, where will you head to first?



Ambition Overview

Cruise Line	Ambassador Cruise Line
Gross Tonnage	48,123grt
Registry	Bahamas, British Commonwealth
Classification Society	Lloyd's Register of London
Guest Capacity	680 cabins (1,200 guests)
Guest Ratio	40
Crew to Guest Ratio	2.55
Built	1999 (latest refit 2023)
Cruising Speed	20 knots
Guest Decks	10
Lifts	6
Stabilised & Air Conditioned	Yes
Officers & Crew	British & International
Cruise Staff & Entertainers	British & International
Length	216m (709ft)
Beam	28.8m (95ft)
Draft	7.016m (23ft)



*Supplementary charges apply

DISCOVER OUR CABINS

Our cabins are where we want you to feel at home – your restful haven after an enjoyable day onshore or lively day at sea. We offer a number of different accommodation grades, varying in size and deck locations, but no matter which cabin you choose you are guaranteed an impressive array of amenities and personal touches.

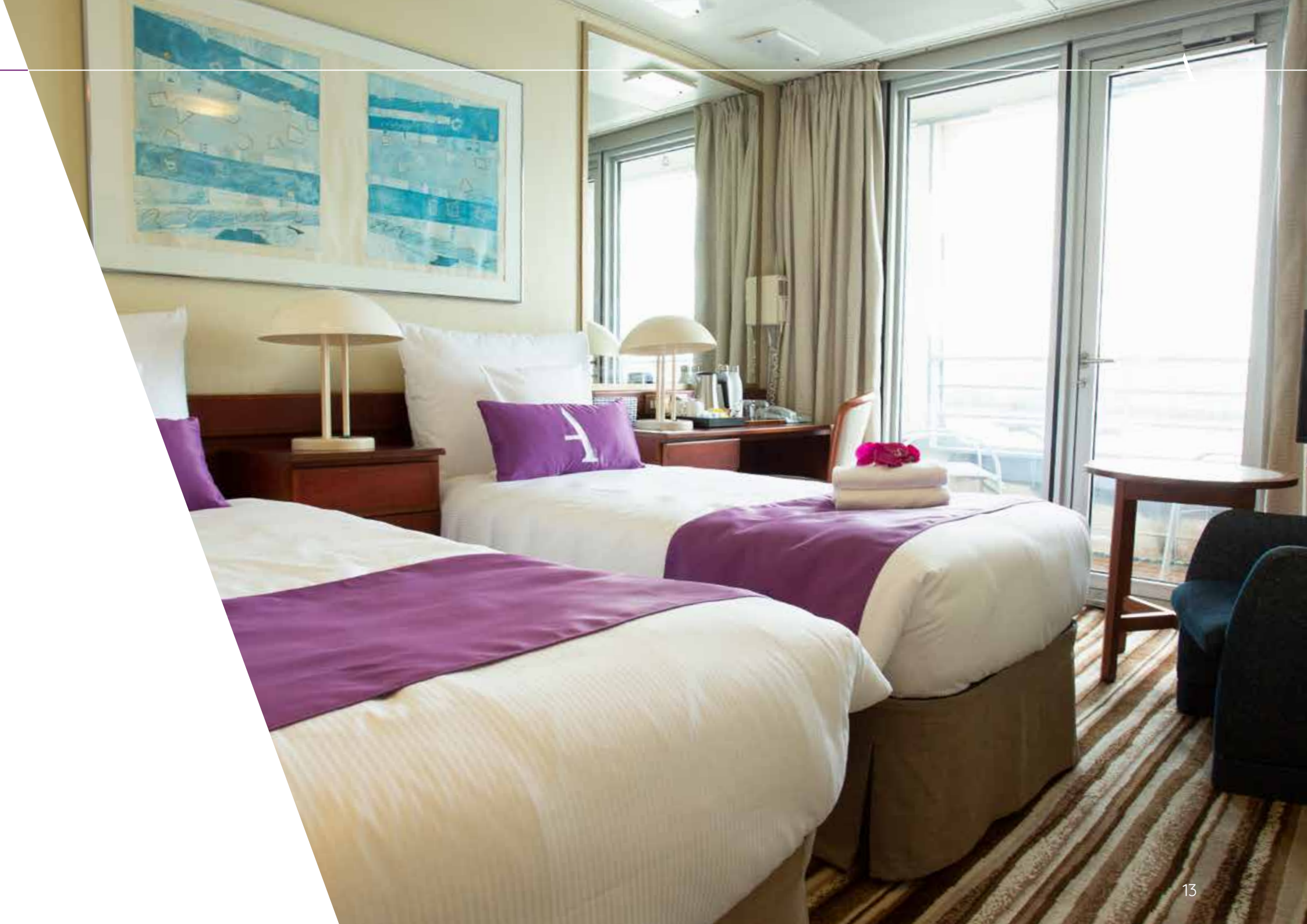
All our cabins are more spacious to cater to today's discerning travellers, averaging 17-18 square metres on Ambience and 20 square metres on Ambition, with cabin types classified as Inside, Ocean View, Balcony, Suite, Premium Suite and De Luxe Suite.

Every amenity at your fingertips

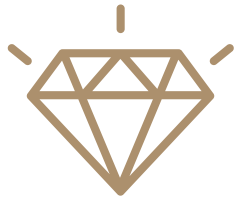
Our dedicated housekeeping team clean cabins once a day and provide 24-hour room service at a supplementary cost. All our cabins are air-conditioned, with ensuite facilities, including a shower and ample storage space plus room under the beds to stow suitcases.

All cabins have a range of impressive amenities and personal touches. You can make yourself at home with tea and coffee making facilities and take advantage of the hairdryer, personal safe, UK three-pin electrical sockets and USB ports. There is also a flat screen TV for all your entertainment needs, including a range of house movies, news, documentaries and ship information channels. So simply sit back and watch the ship's position and routing from the comfort of your cabin.









HOME SUITE HOME

Whether to mark a special occasion or you just feel that you richly deserve to reward yourselves, an upgrade to a suite will provide you with some extra little touches and flourishes all designed to make your cruise holiday a more fulfilling experience. All of these spacious suites are located in prime positions on board, so please refer to the deck plans to select the accommodation that is right for you. We are sure that you will find that the combination of extra space, convenient position and added benefits will really make it worthwhile to upgrade your cruise experience.



*Subject to availability. **On arrival - One bottle per cruise.
Replenished on request. *Wash, dry & fold only.
Please see website for full Terms and Conditions

Benefit/Service/Item	Suite	Premium Suite	De Luxe Suite
Pre-Cruise			
Priority phoneline	●	●	●
Pre-cruise call		●	●
Embarkation			
Priority group 1 Home-Suite-Home check-in	●	●	●
Priority luggage delivery	●	●	●
Home-Suite-Home priority check-in	●	●	●
On Board			
Welcome bottle of house wine (on arrival)	●		
Welcome bottle of sparkling wine		●	
Welcome bottle of champagne			●
Welcome bottle mineral water (750ml) **	●		
2 x bottle of Purezza cabin water per day		●	●
Mini bar (chargeable)	●	●	●
Fresh fruit bowl ***	●	●	●
Bathrobe & slippers	●	●	●
Pair of umbrellas (for shore use)	●	●	●
Pair of binoculars	●	●	●
World atlas	●	●	●
Tea and coffee making facilities	●	●	●
Espresso coffee maker		●	●
Laundry service discount (30%)	●		
Laundry service discount (50%)		●	●
One complimentary bag of washing per week ****			●
Breakfast in bed tray		●	●
Continental breakfast tray	●		
Pillow menu		●	●
Pillow spray		●	●
Complimentary WiFi (basic package)	●		
Complimentary WiFi (value package)		●	
Complimentary WiFi (premium package)			●
Priority on destination experiences waitlist			●
Enhanced amenities		●	●
Priority on restaurant table & sitting (main dining room only) *			●
Priority on restaurant sitting*		●	
Complimentary meal in speciality restaurant			●
Complimentary room service (from the menu only)			●
Disembarkation			
Late suite check-out	●	●	●
At your leisure disembarkation		●	●

OUTSTANDING CUISINE

From our Executive Chefs to our bar staff, every member of our talented catering team keeps your needs and tastes in mind. Our carefully crafted menus blend traditional fare with locally inspired dishes, giving you a taste of the finer things in life. And you will enjoy exceptional service and authentic flavours every day, as outstanding cuisine shouldn't have to come at a high price.

Find the restaurant that's right for you

We've got venues for every mood, from the elegant Buckingham and Holyrood (Ambition) restaurants offering sophisticated dishes to Borough Market, where flavours from around the world come together, allowing you to craft your own unique dining experience.



SPECIALITY DINING*

On board both Ambition and Ambience, we feature more intimate speciality restaurants offering yet further dining options. Perfect for that special occasion or just to treat yourself; and why not, you're on holiday! There is a supplementary charge for dining in these speciality venues.

- **Saffron** – Our journey into Indian gastronomy (Ambience and Ambition).
- **Lupino's** - In memory of our late colleague, Michelle Lupino, join us in celebrating her Italian heritage with a variety of dishes inspired by the wondrous cuisine of the Mediterranean (Ambition).
- **Sea & Grass** - A tasting journey across seven handcrafted acts (Ambience).
- **Chef's Table** - The ultimate on board culinary experience, a VIP multi-course dining experience specially created and hosted by the Executive Chef, including a tour to the Galley. (Ambience and Ambition).

*Supplementary charges apply.





OUR DRINKS PACKAGES

To allow for greater savings and better budgeting, we highly recommend one of our onboard packages, which include service charges and gratuities. These can be purchased upon booking so that the hassle is taken out of your hands straight away.

Service/Item	Ambassador Experience Package	Ambassador Explorer Package	Ambassador Expedition Package	Ambassador Adventurers Package (Children 3-11)	Ambassador Adventurers Package (Children 12-17)
Gratuities & Service Charges for the duration of your cruise	●	●	●	N/A	●
Non-Alcoholic Beverages including unlimited soft drinks	●	●	●	●	●
House Brands from the bar list (by the glass)		●	●		
House Wines (Red, White & Rose)		●	●		
Premium Wines (Red, White & Rose)			●		
Premium Drinks from the bar list (by the glass)			●		
Premium Teas & Speciality Coffee			●		
50% Discount on Premium Drinks from the bar		●			
Short, 2nts Pre-Cruise price per person, per cruise	£65	£109	£129	-	-
Short, 2nts Onboard price per person, per cruise	£85	£129	£149	-	-
Short, 3nts Pre-Cruise price per person, per cruise	£87	£142	£175	-	-
Short, 3nts Onboard price per person, per cruise	£107	£162	£195	-	-
Short, 4nts Pre-Cruise price per person, per cruise	£109	£186	£219	-	-
Short, 4nts Onboard price per person, per cruise	£129	£206	£239	-	-
Standard, 5-29nts, Pre-Cruise price per person, per night	£20.95	£42.95	£49.95	£14	£17
Standard, 5-29nts, Onboard price per person, per night	£22.95	£47.95	£55.95	£16	£19
Longer, 30-69, Pre-Cruise price per person, per night	£18.95	£37.95	£44.95	-	-
Longer, 30-69, Onboard price per person, per night	£21.95	£44.95	£51.95	-	-

For full pricing and terms and conditions, please see our website. Pricing shown is correct at time of going to print and may be subject to future changes, price per person, with package pre-booked ahead of departure. Drinks package prices are subject to change, please see our website for latest prices.



AMAZING ENTERTAINMENT



Enjoy yourself with a host of amazing entertainment including quizzes, crafting, plays, cabaret, West End style shows and much more. We don't make a song and dance of it, we leave that up to you as quality entertainment shouldn't have to come at a high price.

Beyond those special moments to learn something new or show off a favourite pastime, on both Ambience and Ambition we have the sensational Palladium theatre that will whisk you away to lands near and far as you sit back and relax for an afternoon or evening of world-class storytelling.

Waiting in the wings is our onboard entertainment team, the Ambassador Theatre Company. They have crafted an itinerary of performances hand-picked for our guests that feel as beautiful and diverse as the destinations you will visit in between shows. Here's a selection of what they have in store:

The Chronicles of a Pirate King

This unique show masterfully blends traditional storytelling with a vibrant modern musical soundscape, brought to life by the Prague Orchestra. Audiences can expect a few surprising twists along the way, including a daring zip line across the stage and a show stopping sword flight.



Set aboard a traditional Georgian Navy sailing ship we dive into the thrilling adventures of pirate king Doggerbanks and his motley crew. When they overthrow the captain and his crew an unexpected situation unfolds setting the scene for an unforgettable and unfortunate series of events. Will they discover the legendary No Hope Diamond or succumb to the perils of Skull Island.

Enchanted Garden.

A classical crossover musical fusing eras and genres that merges modern and traditional songs to create an eclectic musical experience. From the evocative "Pompeii" by Bastille to a show-stopping rendition of "Nessun Dorma" this production promises a spellbinding evening of romance and music.

Audiences immerse themselves in a magical production set against the backdrop of a overgrown gothic garden adorned with stone arches, sunken turrets, extravagant oversized flowers and holographic projections as we follow the journey of four star-crossed couples from midnight till dawn, an intriguing night of desire and despair, miscommunications and reconciliations.

THEATRE@SEA

As well as the razzle and dazzle of the West End, Ambassador also brings you the drama, comedy and suspense from the theatre. Theatre@Sea is a unique and exclusive product to Ambassador, featuring a range of professionally written plays set to add a distinctive dimension to daytime and evening entertainment programmes. For example:

Hell Hath No Fury - Play

Hell Hath No Fury is a modern take on the Gothic thriller, inspired by a ghost story by M R James. In a sleepy English village, a Detective Inspector receives an unexpected visit from an school old friend, who is convinced that a self-proclaimed witch is pursuing a supernatural vendetta against him. Mysterious texts, threatening phone calls and strange co-incidences convince the detective to seek help from a local priest, who specializes in the occult. Together they uncover the true terror behind this embittered woman's evil powers, as well as the key to stopping her. But can they do it in time?

The Mystery of the Missing Author - Vignette

When the Queen of Crime, Agatha Christie, drives off into the night in December 1926 and disappears completely, it sparks a national search for the world's most famous crime writer. Meanwhile, in Harrogate Yorkshire, Police Constable Plodding, a hotel maid and Detective Hercules Parrot are on the case! You are invited to follow in the footsteps of Agatha as our trio demonstrate that they are not quite in the same class as their Belgian counterpart nor the famous spinster from St. Mary Mead.

They certainly have plenty of enthusiasm but do they have sufficient "little grey cells" to solve the mystery of the missing author?



Eidfjord, Norway

DESTINATION EXPERIENCES



To enhance your sailing, our Destination Management team has designed a range of optional Destination Experiences to help you make the most of your time ashore. Visiting new destinations around the world is always an exciting prospect, so at each port we aim to offer a variety of experiences to appeal to all tastes and budgets. We strongly recommend that you use our pre-registration service to ensure your place is reserved on your top picks.

Advantages of participating in an Ambassador Destination Experience:

- The ability to pre-register experiences online. Payments for Destination Experiences are charged to your shipboard account, payable at the end of your cruise, or at regular intervals during longer voyages.
- Competitive selling prices and the knowledge that all experiences are operated under the management of responsible and experienced local ground handling agencies, which hold the appropriate insurance cover to offer such services.
- Peace of mind that if the return from your experience to the ship is delayed for any reason, the onboard team will be kept informed and make necessary arrangements for you.
- If we are unable to call at a specific port for any reason, all guests registered on our experiences will receive a full refund.
- If the itinerary or call timings change during the cruise, we will endeavour to make necessary amendments with the local agents to ensure the experiences programme continues to operate with as little disruption as possible.
- A dedicated Destination Experiences team is there to assist you with your choice of experiences and ensure smooth disembarkation and operation in each port of call.

Approximately eight weeks prior to the departure date, or earlier if arrangements are complete, you will receive an email notifying you that the Destination Experiences programme for your cruise is available to view and pre-register online via 'My Ambassador Sailing'.



Oporto, Portugal



MULTI-GENERATIONAL SAILINGS

At Ambassador Cruise Line, we believe that travel is not just about reaching a destination; it's about creating lasting memories with the people we care about. Our multi-generational cruises are designed to bring families together to explore, relax, and savour every moment.

Adventures for all

On our multi-generational cruises, you will see grandparents sharing stories with wide-eyed young ones and parents laughing with their grown-up kids by the poolside. These sailings provide a rare opportunity for different age groups to bond, learn from each other, and celebrate their unique perspectives.

Family-friendly amenities

We work hard to ensure that every member of your group feels at home on board our ships. Whether you are travelling with toddlers or great-grandparents, our spacious cabins provide comfort and ample space. Share outstanding cuisine together in our restaurants that offer both sophisticated dishes and kid-friendly options. Enjoy arts and crafts, deck games, amazing entertainment, and much more.

Explore the world together

Our sailings take guests to breathtaking destinations around the world. Each day offers new opportunities to explore historic cities, marvel at natural wonders, and indulge your curiosity as you make new discoveries side by side.

Bring the family, join the family

Here at Ambassador, we are family. Join us on board for your next adventure and say goodbye to long airport queues and hassles. Sail from one of seven regional UK ports and embark on a sustainable, authentic journey that promises fun and new discoveries for you and your loved ones.



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OUR SUSTAINABLE INITIATIVES



Ambassador is on a mission to be amongst the most sustainable cruise lines in the business – and being new to the market, we can make this happen from the outset.

When reviewing refit plans for our first lady of the sea, we invested in upgrades to ensure Ambience complies with the highest emissions standards worldwide (IMO Tier III).

Setting new standards by slashing emissions

To comply with the latest requirements, a company like ours must reduce nitrogen oxide (NOx) emissions by around 70%. We reduced Ambience's emissions by 95% from her first sailing in April 2022. The main modifications from our upgrade have resulted in an overall 7% fuel reduction, 80% less sulphur oxide (SOx) emissions, and an annual CO2 emission reduction of 5.358 tons – significantly relieving the impact on our oceans.

To comply with forthcoming EEXI Regulations (Energy Efficiency Existing Ship Index), Ambience will implement a shaft power limitation of 25%. The ship traditionally operated at 18.5 knots, but this has changed to 16.25 knots average speed. Ambition will undergo detailed studies as she comes into service to ensure our operating profile and power consumption exceeds EEXI targets for a ship of her type and age.

We reduced Ambition's emissions by only using the cleanest marine gas oil with 0.1% sulphur content and fitting our engines with Selective Catalytic Reduction units to decrease nitrous oxides emissions from around 10 to less than 2 g/kWh, which will exceed the IMO's requirements for Tier III – the highest standard in force today. We have removed the Exhaust Gas Scrubber and will be using cleaner fuel rather

than seawater washing to eliminate harmful sulphur from our exhaust. In addition, the old-fashioned waste incinerator has been removed and will be replaced with waste stream sorting facilities so that waste is processed and ready for passing on to recycling facilities ashore.

Implementing tomorrow's technology today

Both ships will be fitted with a new generation of Advanced Wastewater Treatment Plant, which not only exceeds the strictest sewage treatment requirements, but also requires fewer treatment chemicals. All our food pulpers on both ships have been replaced by "Bio Digesters" to break down food waste into water and heat. We have also installed bottle washers onboard, with our own bottling plant for both still and sparkling water – ensuring all our guests feel both responsible and hydrated.

Both our ships are now in the top 10%-15% for environmental sustainability, allowing them access to some of Europe's most untouched corners, including the breathtaking Norwegian World Heritage fjords.

Our careful itinerary planning means we use the ships' most economical speeds, and our use of premium Marine Gas Oil means we don't need to use energy to heat the fuel or to dispose of harmful heavy-fuel waste residues.

Today we are seeing more and more businesses turn paperless to limit wastage and maximise digital innovation. Ambassador Cruise Line is no exception. We are currently developing our onboard technology to help reduce our impact on the environment.

Ethical and sustainable cruising is the foundation of our brand. We'd love you to join us in the environmental revolution and help us make cruising more sustainable and efficient.



London Stadium

CHARITIES & PARTNERSHIPS



Ambassador Cruise Line is pleased to be able to support and work alongside a variety of charities and partners to support our ethical and sustainable values.

ORCA

We are proud to announce that we have partnered with ORCA, a charity dedicated to studying and protecting whales, dolphins and porpoises in UK and European waters. Together we are launching the first-ever cruise 'Anti-Whaling' campaign, creating the Ambassador and ORCA pledge.

As part of our pledge, ORCA places conservationists on board a number of sailings on board Ambience and Ambition. These Ocean Conservationists will visit countries such as Iceland, Greenland and sail the Iberian coast, Mediterranean and Irish Sea. During their voyages, they will collect important scientific data in key areas, as well as deliver an enhanced onboard experience for guests to make everlasting memories alongside our wonderful wildlife.

ESSEX CRICKET

Our ongoing partnership with Essex Cricket is thriving! Our neighbours have been fantastic partners with us for the third season running and we're delighted with the results so far. We've been supporting some of their invaluable community work across our region, as well as becoming the headline sponsor of their One Day Cup shirt, which has gone purple in line with our core branding.

SURREY CRICKET

We are delighted to announce we have signed up with another local cricket county – Surrey County Cricket Club! As the reigning county champions and a club which prides itself on world-class delivery, they are natural partners for us as we grow. We are the Official Cruise Line Partner of The Kia Oval, offering Surrey members & fans opportunities to engage with our brand at the ground and access competitions.

LONDON STADIUM

Our London Stadium partnership allows us to support the local East London community close to our Essex head office. The iconic multi-purpose stadium hosts a varied mix of events – Premier League football, Major League Baseball, International athletics, world-class concerts and more. As their exclusive Cruise Partner, we jointly share the goal of promoting sustainability across our businesses.

HELP FOR HEROES

We are so proud to announce a new three-year partnership with veterans' charity, Help for Heroes. We're uniting with this incredibly worthy charity to better the physical and mental health of our communities. Alongside raising valuable funds, we are also offering exclusive access to their veterans, as well as hosting a series of onboard activities, such as talks and competitions, to promote the goals and ambitions of Help for Heroes.





SAILING FROM THE UK



No-fly cruising from seven regional UK ports means you can start your holiday sooner without any queues, luggage restrictions, exchange rate worries or fuss at the airport – all for the best value.

As a no-fly cruise line, we take away all the stress that comes with flying. That means no busy airports, no transfer delays and no luggage constraints. With Ambassador, each guest can bring unlimited cases along for the journey at no extra cost; you just need to store it all in your cabin.

Check in before you leave home.

With well-connected transport links via rail and road and accessible car parks, reaching our various UK ports is a sea breeze. What's more, checking in online via My Ambassador Sailing before you walk out of the door means less to remember and a more seamless (and paper-free) boarding experience.

Our onboard currency is GBP£ sterling, which means no exchange rates and no wasted currency sitting in your back pockets at the end of your trip.

In terms of size, it matters to us. Our ships are mid-sized and are environmentally compliant with the latest industry standards, meaning they can reach certain ports and destinations that other cruise lines cannot. Did you know Ambience and Ambition are among the top 10-15% of ships to sail to the Norwegian World Heritage Fjords? It's important to us that our destination experiences showcase our world in all its natural beauty, and that includes uncovering hidden and less-accessible gems.

So, why not experience the difference for yourself? As one of Britain's newest cruise lines, we have a good impression to make. Be part of the new cruising era and see what all the fuss (and ease) is about.

INTRODUCING OUR PORTS FOR 2025-26

With Ambassador, no-fly cruising doesn't mean you have to compromise on destination.

For our upcoming 2025-26 season, we continue to offer an ample selection of sailings from the UK, including explorations of the Norwegian fjords, adventures around the British Isles, getaways to the Canary Islands and, for those looking further afield, the stunning Caribbean.

Thanks to our mid-sized cruise ships, you'll be able to access both the hustle and bustle of large port cities and the laid-back atmosphere of smaller, more-secluded port destinations.

In 2025-26 we will offer no-fly sailings from seven UK ports, including:

- London Cruise Terminal
- Belfast
- Bristol Royal Portbury
- Dundee
- Falmouth
- Liverpool
- Newcastle Tyne

Looks like a cruise holiday is a lot closer to you than you think.

AMBIENCE'S 2024 SEASON

2024 Sailings - There's still time to book

We still have cabins left on both Ambience's and Ambition's 2024 sailings, so why not dive into our itineraries and see which journey of exploration is best for you?

For the latest fares and availability, please see our website, call our reservations team or see your local travel agent.



Cruise Code	Departure Date	Itinerary Name	Departure Port	Duration
A12405	04/06/2024	Round Britain D-Day 80th Anniversary Voyage	London Cruise Terminal	13
A12406	17/06/2024	Norway's North Cape & Land of the Midnight Sun	London Cruise Terminal	13
A12407	30/06/2024	British Isles & Ireland Discovery	London Cruise Terminal	14
A12408	14/07/2024	Majestic Fjordland	London Cruise Terminal	8
A12409	22/07/2024	British Isles Discovery	London Cruise Terminal	12
A12410	03/08/2024	Summertime Multi-Generational Fjordland	London Cruise Terminal	7
A12411	10/08/2024	Multi-Generational Iberian Treasures & North Africa	London Cruise Terminal	12
A12412	22/08/2024	Bank Holiday Escape	London Cruise Terminal	5
A12413	27/08/2024	Summertime Fjordland	London Cruise Terminal	7
A12414	03/09/2024	British Isles Discovery	London Cruise Terminal	11
A12415	14/09/2024	Hidden Gems of France, Spain & Portugal	London Cruise Terminal	12
A12416	26/09/2024	Autumn Fjordland	London Cruise Terminal	7
A12417	03/10/2024	Jewels of the Mediterranean	London Cruise Terminal	21
A12418	24/10/2024	Amsterdam City Break	London Cruise Terminal	3
A12419	27/10/2024	Haunts of Hamburg and Amsterdam	London Cruise Terminal	5
A12420	01/11/2024	Norway's Land of the Northern Lights	London Cruise Terminal	14
A12421	15/11/2024	Canaries, Cape Verde & Morocco	London Cruise Terminal	23
A12423	08/12/2024	German & Dutch Festive Sailing	London Cruise Terminal	5
A12426	15/12/2024	Festive Getaway	London Cruise Terminal	5
A12427	20/12/2024	Christmas & New Year Canary Islands & Madeira	London Cruise Terminal	16
A12501	05/01/2025	Gems of the Caribbean Sea	London Cruise Terminal	40
A12502	13/02/2025	Nordic City Escapes	London Cruise Terminal	12
A12503	24/02/2025	Classical Mediterranean	London Cruise Terminal	25
A12504	20/03/2025	Norway's Land of the Northern Lights	London Cruise Terminal	17



AMBITION'S 2024 SEASON

Cruise Code	Departure Date	Itinerary Name	Departure Port	Duration
A22411BR	02/06/2024	D Day 80th Anniversary Voyage	Bristol Royal Portbury	6
A22412BR	08/06/2024	Dublin Seacation	Bristol Royal Portbury	3
A22413LV	11/06/2024	British Isles Discovery	Liverpool	12
A22413BL	12/06/2024	British Isles Discovery	Belfast	12
A22414LV	23/06/2024	Northern Isles & Fjordland Adventure	Liverpool	11
A22414BL	24/06/2024	Northern Isles & Fjordland Adventure	Belfast	11
A22415LV	04/07/2024	Iceland's Land of Ice & Fire	Liverpool	11
A22415BL	05/07/2024	Iceland's Land of Ice & Fire	Belfast	11
A22416LV	15/07/2024	Hidden Gems of France, Spain & Portugal	Liverpool	12
A22416BL	16/07/2024	Hidden Gems of France, Spain & Portugal	Belfast	12
A22417LV	27/07/2024	UK & Ireland Getaway	Liverpool	5
A22417BL	28/07/2024	UK & Ireland Getaway	Belfast	5
A22418LV	01/08/2024	Scottish Islands & Edinburgh Festival	Liverpool	7
A22418BL	02/08/2024	Scottish Islands & Edinburgh Festival	Belfast	7
A22420ED	15/08/2024	Northern Isles	Edinburgh Leith	6
A22421NC	21/08/2024	Summertime Fjordland	Newcastle Tyne	7
A22421DD	22/08/2024	Summertime Fjordland	Dundee	7
A22422NC	28/08/2024	British Isles & Ireland Discovery	Newcastle Tyne	12
A22422DD	29/08/2024	British Isles & Ireland Discovery	Dundee	12
A22423NC	09/09/2024	Autumn Fjordland	Newcastle Tyne	7
A22423DD	10/09/2024	Autumn Fjordland	Dundee	7
A22424NC	16/09/2024	Hidden Gems of France & Spain	Newcastle Tyne	14
A22424DD	17/09/2024	Hidden Gems of France & Spain	Dundee	14
A22425NC	30/09/2024	Treasures of Denmark & Sweden	Newcastle Tyne	12
A22425DD	01/10/2024	Treasures of Denmark & Sweden	Dundee	12
A22426NC	12/10/2024	Autumn Fjordland	Newcastle Tyne	7
A22426DD	13/10/2024	Autumn Fjordland	Dundee	7
A22427NC	19/10/2024	River Seine Experience & Antwerp	Newcastle Tyne	8
A22427DD	20/10/2024	River Seine Experience & Antwerp	Dundee	8
A22428NC	27/10/2024	Treasures of Norway & Denmark	Newcastle Tyne	11
A22428DD	28/10/2024	Treasures of Norway & Denmark	Dundee	11
A22429NC	07/11/2024	Norway's Land of the Northern Lights	Newcastle Tyne	14
A22429DD	08/11/2024	Norway's Land of the Northern Lights	Dundee	14
A22430NC	21/11/2024	Amsterdam & Antwerp City Break	Newcastle Tyne	5
A22430DD	22/11/2024	Amsterdam & Antwerp City Break	Dundee	4
A22431	26/11/2024	Spain, Portugal & Canaries Winter Sun	London Cruise Terminal	16
A22432	12/12/2024	Festive Getaway	London Cruise Terminal	7
A22433	19/12/2024	Christmas & New Year Iberia, Canaries & Morocco	London Cruise Terminal	21
A22501	09/01/2025	Cuba & Treasures of the West Indies	London Cruise Terminal	45
A22502	23/02/2025	Norway's Land of the Northern Lights	London Cruise Terminal	14
A22503	09/03/2025	Hidden Gems of France, Spain & Portugal	London Cruise Terminal	12
A22504	21/03/2025	Springtime Azores, Madeira & North Africa	London Cruise Terminal	21





George Town, Cayman Islands

INTRODUCING THE CARIBBEAN

Set out on an unforgettable tropical odyssey through the vibrant Caribbean. Traverse azure waters that have beckoned intrepid explorers for centuries. From the historic charms of Havana to the sunny beaches of Montego Bay, each port of call offers a unique taste of Caribbean delights, providing the perfect backdrop for you to create lasting memories at sea.

Havana

Havana, Cuba's colourful capital, enchants with its colonial charm and Caribbean rhythms. Wander through historic squares like Plaza Vieja or stroll along the iconic Malecon seaside promenade. You'll find no shortage of sunshine and warm hospitality in this breezy tropical city.

Ocho Rios

Formerly a tiny fishing village, Ocho Rios is a launchpad for exploring nearby rainforests, rivers, and waterfalls. Fans of the James Bond franchise will appreciate that the town was featured in several 007 films. Balmy and quiet, Ocho Rios is perfect for an exciting day out or relaxing on the beach.

Montego Bay

Montego Bay, Jamaica's vibrant resort city, beckons with its Caribbean allure. Delight in historic Rose Hall, relax on Doctor's Cave Beach, and savour Jamaican cuisine along the Hip Strip. With its rich culture and stunning beaches, Montego Bay is a true tropical paradise.

Santo Domingo

The Dominican Republic's capital of Santo Domingo is one of the oldest cities in the Caribbean. Stroll through the historic Zona Colonial, which has buildings dating back to the 1500s. Visit museums, lounge in a sunwashed plaza, or take a dip in the blue waters off one of the city's many public beaches.



Havana, Cuba



Ocho Rios, Jamaica



Montego Bay, Jamaica



Basseterre, St. Kitts

JEWELS OF THE CARIBBEAN SEA

Soak up the sun and good vibrations on this wonderful Caribbean getaway



Scan for our latest fares
A12602



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 30 Jan, 2026



DURATION: 40 nights



Bridgetown, Barbados

Follow the path of intrepid explorers across the Atlantic Ocean to reach the azure waters of the Caribbean Sea. Explore a range of enchanting destinations that provide opportunities for fun, relaxation, and authentic local experiences. From the historic charms of Havana to the sun-soaked beaches of Ocho Rios, the rhythms of Montego Bay to the cultural richness of Santo Domingo, each port offers a unique taste of Caribbean delights to help you create lasting memories on this tropical odyssey.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-5	At sea		
6	Praia da Vitoria (Azores)	AM	PM
7-12	At sea		
13	St. John's (Antigua)	AM	PM
14	Road Town (Tortola, BVI) 	AM	PM
15-17	At sea		
18	Havana (Cuba)	AM	PM
19	At sea		
20	George Town (Cayman Islands) 	AM	PM
21	Montego Bay (Jamaica)	AM	PM
22	Ocho Rios (Jamaica)	AM	PM
23	At sea		
24	Santo Domingo (Dominican Republic)	AM	PM
25	At sea		
26	Fort de France (Martinique)	AM	PM
27	Bridgetown (Barbados)	AM	PM
28	Castries (St. Lucia)	AM	PM
29	Kingstown (St. Vincent & the Grenadines)	AM	PM
30	Basseterre (St. Kitts)	PM	PM
31-40	At sea		
41	London Cruise Terminal (UK)	AM	

 Land by launch or tender



Road Town, British Virgin Islands



Flam, Norway

INTRODUCING THE FJORDS

Go forth on an enchanting voyage to Norway's fjords. Experience the romance of gliding through pristine waters surrounded by towering cliffs and cascading waterfalls. Delight in the ever-changing landscapes, from rugged coastlines to serene fishing villages nestled against dramatic cliffs. Join us as we navigate through Norway's natural wonders and discover the magic of the fjords like never before.



Bergen

Known by some as 'The City of Seven Mountains', Bergen exudes the full richness of Norway's natural splendour. The nearby Bryggen district is a UNESCO-listed reminder of the town's historic importance as a trading port.

Flam

From the iconic Flam Railway to cascading waterfalls, charming Flam beckons travellers to breathe in the raw beauty of Norwegian landscapes.

Eidfjord

Nestled amidst Norway's dramatic fjords, Eidfjord is a place of sublime beauty. Explore the rugged footpaths of nearby Hardangervidda National Park or sit back and take in the wondrous vistas from a quayside cafe.



SPRINGTIME NORWEGIAN FJORDLAND

Sail down Norway's finest fjords



Scan for our latest fares
A12505



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 6 Apr, 2025



DURATION: 11 nights

SUMMERTIME FJORDS

Marvel at Norway's many scenic wonders



Scan for our latest fares
A12514



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 21 Jul, 2025



DURATION: 7 nights

You'll begin your sailing with a sojourn in the fascinating Viking-esque city of Haugesund, where Norway's first king had his seat. Bergen is bound to captivate you with its colourful wooden houses, from here you will cruise down the Sognefjord, Norway's largest (204km) and deepest (1308m) fjord, and the Aurlandsfjord before you arrive in Flam. A visit to Eidfjord will take you down the Hardangerfjord, and sailing toward Stavanger will bring you to the huge Boknafjord for breathtaking views. You'll then stop at Kristiansand and the iconic city of Oslo to cruise the Oslofjord.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Haugesund (Norway)	AM	PM
4	Bergen (Norway)	AM	PM
5	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
6	At sea		
7	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
8	Stavanger, cruise Boknafjord (Norway)	AM	PM
9	Kristiansand (Norway)	AM	PM
10	Oslo, cruise Oslofjord (Norway)	AM	PM
11	At sea		
12	London Cruise Terminal (UK)	AM	

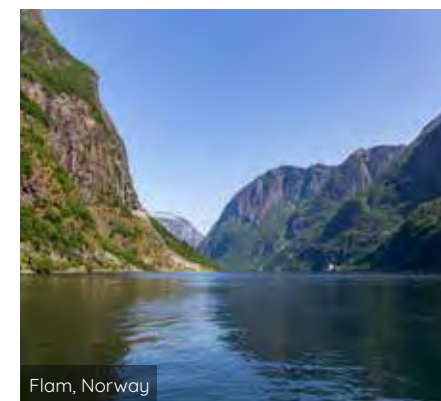
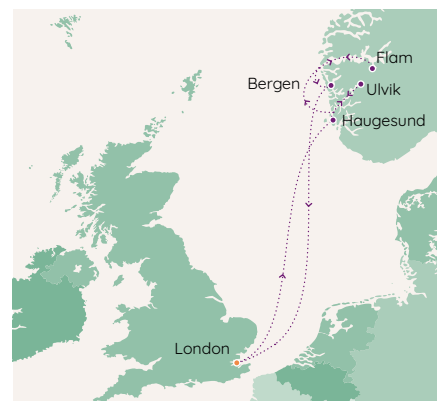
Embark on a Norwegian fjord cruise where each port unveils a unique facet of this stunning coastal landscape. Begin in the historical city of Haugesund, then sail through the breathtaking Hardangerfjord to the idyllic village of Ulvik. Experience the awe-inspiring Flam Railway and the charming village of Flam itself. Conclude your journey in Bergen, with its vibrant culture, historic sites, and iconic waterfront. Enjoy yourself amidst endless natural beauty, cultural richness, and picturesque destinations.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Haugesund (Norway)	AM	PM
4	Ulvik, cruise Hardangerfjord (Norway) ⚓	AM	PM
5	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	PM	PM
6	Bergen (Norway)	AM	PM
7	At sea		
8	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



Kristiansand, Norway



Flam, Norway

NORWAY'S FJORDS MULTI-GENERATIONAL ADVENTURE

Trace Norway's coast from Sandnes to historic Bergen



Scan for our latest fares
A12516



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 3 Aug, 2025

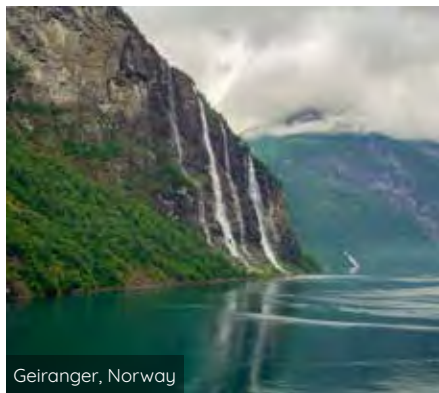


DURATION: 7 nights

Embark on a voyage of discovery with all the family through the Norwegian ports of Sandnes, Geiranger, Alesund, and Bergen. Immerse yourself in the serene beauty of Sandnes, then sail to the iconic Geirangerfjord with its majestic waterfalls. Explore the Art Nouveau charm of Alesund before concluding your journey in the historic port city of Bergen. This multi-generational sailing offers a canvas of natural wonders, cultural richness, and picturesque coastal towns on which to create lasting memories.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Sandnes, cruise Boknafjord (Norway)	AM	PM
4	Geiranger, cruise Geirangerfjord (Norway) 	PM	PM
5	Alesund (Norway)	AM	PM
6	Bergen (Norway)	AM	PM
7	At sea		
8	London Cruise Terminal (UK)	AM	

 Land by launch or tender



Geiranger, Norway



SPRINGTIME FJORDS

See brilliant rugged landscapes in Norway



Scan for our latest fares
A12605



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 3 Apr, 2026



DURATION: 7 nights

Uncover the scenic wonders of Norway and the Netherlands. Sail to Stavanger for scenic quayside strolls and coastal adventures. Cruise to Eidfjord, a picturesque Norwegian village nestled amidst breathtaking landscapes. On the return journey, visit Ijmuiden your gateway for an optional tour to Amsterdam.



Eidfjord, Norway

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Stavanger, cruise Boknafjord (Norway)	AM	PM
4	At sea, scenic cruising of Lysefjord		
5	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
6	At sea		
7	Ijmuiden, for Amsterdam (Netherlands)	AM	PM
8	London Cruise Terminal (UK)	AM	



SUMMERTIME FJORDS

Journey to Norway and the rugged Shetlands



Scan for our latest fares
A22512BR



SHIP: Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 29 Jun, 2025



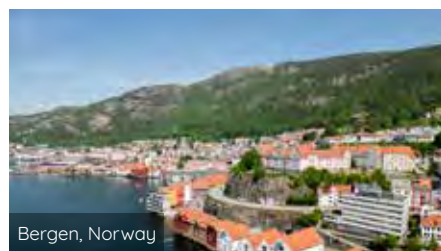
DURATION: 14 nights



Explore expansive Norwegian fjords beginning in Sandnes and the breathtaking landscapes of Eidfjord. Wander through the vibrant city of Bergen with its iconic harbour, discover the historical richness of Trondheim and the picturesque charm of Andalsnes. Enjoy the tranquillity of the open seas before reaching scenic Lerwick in the Shetland Isles.

Day	Port	Arrive	Dpt
1	Bristol Royal Portbury (UK)		PM
2	Falmouth (UK)	AM	PM
3-4	At sea		
5	Sandnes, cruise Boknafjord (Norway)	AM	PM
6	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
7	Bergen (Norway)	AM	PM
8	At sea		
9	Trondheim (Norway)	AM	PM
10	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
11	At sea		
12	Lerwick, Shetland Isles (UK) 	AM	PM
13-14	At sea	-	
15	Bristol Royal Portbury (UK)	AM	-

 Land by launch or tender



SUMMERTIME FJORDS

Journey to Norway and the rugged Shetlands



Scan for our latest fares
A22512FL



SHIP: Ambition



DEPARTS: Falmouth



SETS SAIL: 30 Jun, 2025



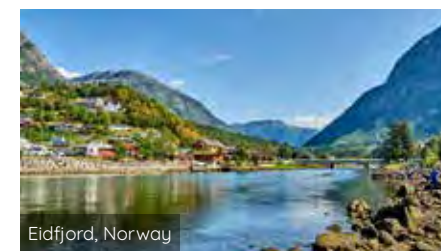
DURATION: 14 nights

Experience the coastal beauty of Sandnes, a picturesque Norwegian town, and explore the breathtaking landscapes of Eidfjord. Cruise to Bergen, a vibrant city surrounded by mountains. Kick back during a day at sea, embracing the tranquillity of expansive seas and boundless skies. Discover the historic charm of Trondheim and the scenic wonders of Andalsnes, nestled between mountains and fjords. Enjoy yourself during another day at sea before reaching Lerwick in the Shetland Isles, a place renowned for its rich maritime heritage and rugged landscapes.



Day	Port	Arrive	Dpt
1	Falmouth (UK)		PM
2-3	At sea		
4	Sandnes, cruise Boknafjord (Norway)	AM	PM
5	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
6	Bergen (Norway)	AM	PM
7	At sea		
8	Trondheim (Norway)	AM	PM
9	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
10	At sea		
11	Lerwick, Shetland Isles (UK) 	AM	PM
12-13	At sea		
14	Bristol Royal Portbury (UK)	AM	PM
15	Falmouth (UK)	AM	

 Land by launch or tender



SCOTLAND, SHETLANDS, AND NORWEGIAN FJORDS

Experience stunning landscapes that will take your breath away



Scan for our latest fares
A22520BL



SHIP: Ambition



DEPARTS: Belfast

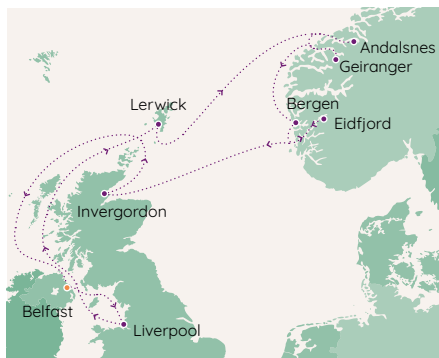


SETS SAIL: 15 Sep, 2025



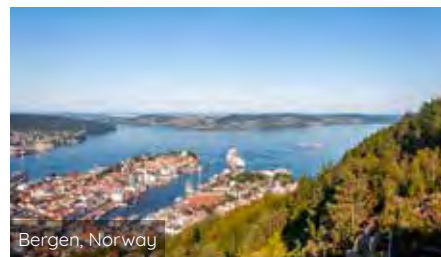
DURATION: 12 nights

Set sail on a nautical voyage through the North Atlantic. Visit Lerwick, Shetland Isles, steeped in Viking history and rugged coastal beauty. Cruise to Andalsnes, a gateway to Norway's awe-inspiring landscapes, followed by the UNESCO-listed Geiranger nestled amidst majestic cliffs. Explore Bergen, surrounded by scenic waterways, and Eidfjord, a tranquil village on the mighty Hardangerfjord. Enjoy leisure at sea before reaching Invergordon, a Scottish port town known for its rich maritime heritage. With opportunities for cultural exploration and serene relaxation, this sailing unveils the splendours of the North Sea.



Day	Port	Arrive	Dpt
1	Belfast (UK, Northern Ireland)		PM
2	Liverpool (UK)	AM	PM
3	At sea		
4	Lerwick, Shetland Isles (UK)	AM	PM
5	At sea		
6	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
7	Geiranger, cruise Geirangerfjord (Norway)	AM	PM
8	Bergen (Norway)	PM	PM
9	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
10	At sea		
11	Invergordon (UK)	AM	PM
12	At sea		
13	Belfast (UK, Northern Ireland)	AM	

Land by launch or tender



SCOTLAND, SHETLANDS, AND NORWEGIAN FJORDS

Experience stunning landscapes that will take your breath away



Scan for our latest fares
A22520LV



SHIP: Ambition



DEPARTS: Liverpool

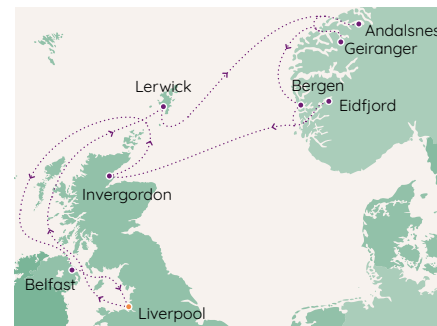


SETS SAIL: 16 Sep, 2025



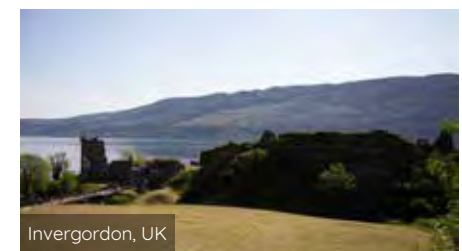
DURATION: 12 nights

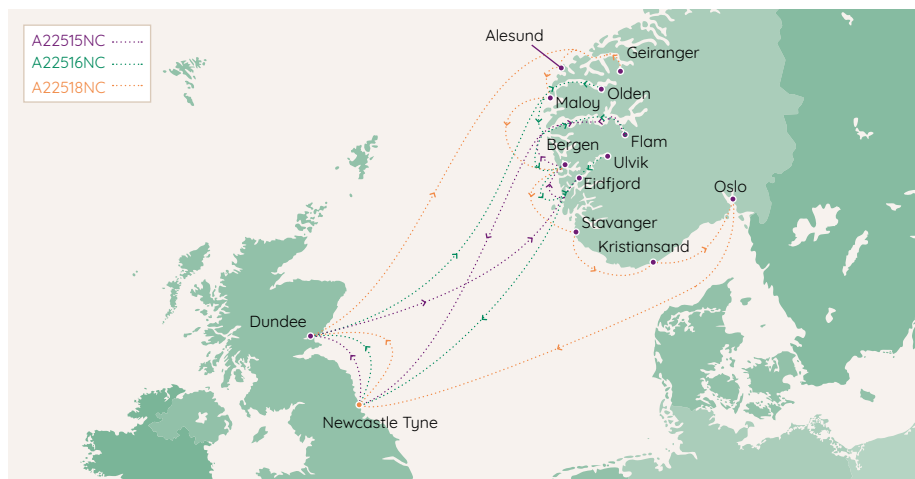
Experience a unique maritime journey commencing in Lerwick, Shetland Isles, where Viking history meets rugged landscapes. Proceed to Andalsnes, a gateway to Norway's scenic wonders, followed by Geiranger, a UNESCO-listed fjord village embraced by dramatic cliffs. Immerse yourself in the charm of Bergen, framed by fjords and vibrant urban life, and explore the serene village of Eidfjord nestled on the Hardangerfjord. Enjoy leisure at sea before reaching Invergordon, a Scottish port town with a rich nautical tradition. Relaxation complements discovery on this exciting journey to some enthralling coastal destinations.



Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	At sea		
3	Lerwick, Shetland Isles (UK)	AM	PM
4	At sea		
5	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
6	Geiranger, cruise Geirangerfjord (Norway)	AM	PM
7	Bergen (Norway)	PM	PM
8	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
9	At sea		
10	Invergordon (UK)	AM	PM
11	At sea		
12	Belfast (UK, Northern Ireland)	AM	PM
13	Liverpool (UK)	AM	

Land by launch or tender





Flam, Norway

NORWAY'S FJORDS MULTI-GENERATIONAL ADVENTURE

Immerse yourself amidst
scenic wonders



Scan for our latest fares
A22515NC



SHIP: Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 30 Jul, 2025



DURATION: 7 nights

Discover the breathtaking landscapes of Eidfjord, surrounded by majestic mountains and waterfalls. Explore Bergen, a vibrant city with a rich maritime history and colourful waterfront. Cruise to Flam, nestled in the heart of the fjords, where scenic lookouts offer panoramic views. This multi-generational journey promises an immersive experience, inviting you to witness the natural wonders and cultural treasures of Norway.

Day	Port	Arrive	Dpt
1	Newcastle Tyne (UK)		PM
2	Dundee (UK)	AM	PM
3	At sea		
4	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
5	Bergen (Norway)	AM	PM
6	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
7	At sea		
8	Newcastle Tyne (UK)	AM	



Bergen, Norway

NORWEGIAN FJORD EXPEDITION

See the sights from Olden to Ulvik



Scan for our latest fares
A22516NC



SHIP: Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 6 Aug, 2025



DURATION: 8 nights

Embark on a Norwegian adventure with a stop at Olden, a coastal village surrounded by glaciers and towering peaks. Sail to Flam, nestled in the heart of the fjords, offering scenic train rides and cultural experiences. Explore Bergen's colourful Hanseatic wharf, rich cultural heritage, and vibrant atmosphere. Round out your journey with a stop in Ulvik, a charming village on the shores of Hardangerfjord that is known for its cider orchards and serene summertime beauty.

Day	Port	Arrive	Dpt
1	Newcastle Tyne (UK)		PM
2	Dundee (UK)	PM	PM
3	At sea		
4	Olden, cruise Nordfjord (Norway)	AM	PM
5	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
6	Bergen (Norway)	AM	PM
7	Ulvik, cruise Hardangerfjord (Norway) ⚓	AM	PM
8	At sea		
9	Newcastle Tyne (UK)	AM	

⚓ Land by launch or tender



Olden, Norway

SUMMERTIME FJORDS

See mighty fjords and city lights



Scan for our latest fares
A22518NC



SHIP: Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 27 Aug, 2025



DURATION: 11 nights

Embark on a Norwegian odyssey with a call in Geiranger, a UNESCO-listed fjord village surrounded by awe-inspiring landscapes. Cruise to Alesund, renowned for its Art Nouveau architecture and maritime allure. Explore Maloy, a picturesque coastal town steeped in maritime history. Later, enjoy yourself amidst the city of Bergen, where historic charm meets modern vitality. Continue to Stavanger and Kristiansand, with each destination offering coastal beauty and cultural richness. Conclude your journey in Oslo, Norway's dynamic capital, known for its museums, parks, and vibrant atmosphere. This sailing offers an unforgettable exploration of many of Norway's captivating coastal destinations.

Day	Port	Arrive	Dpt
1	Newcastle Tyne (UK)		PM
2	Dundee (UK)	AM	PM
3	At sea		
4	Geiranger, cruise Geirangerfjord (Norway) ⚓	AM	PM
5	Alesund (Norway)	AM	PM
6	Maloy (Norway)	AM	PM
7	Bergen (Norway)	AM	PM
8	Stavanger, cruise Boknafjord (Norway)	AM	PM
9	Kristiansand (Norway)	AM	PM
10	Oslo, cruise Oslofjord (Norway)	AM	PM
11	At sea		
12	Newcastle Tyne (UK)	AM	

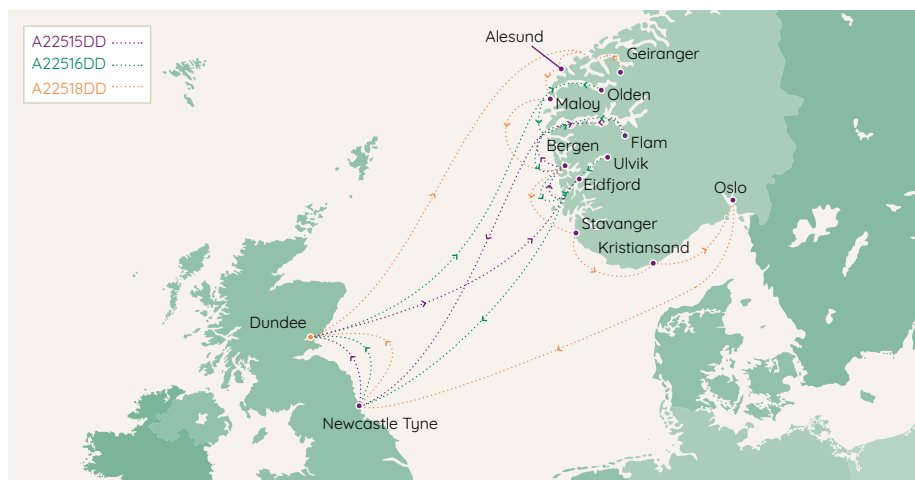
⚓ Land by launch or tender



Geiranger, Norway



Alesund, Norway



Bergen, Norway

NORWAY'S FJORDS MULTI-GENERATIONAL ADVENTURE

Immerse yourself amidst scenic wonders



Scan for our latest fares
A22515DD



SHIP: Ambition



DEPARTS: Dundee



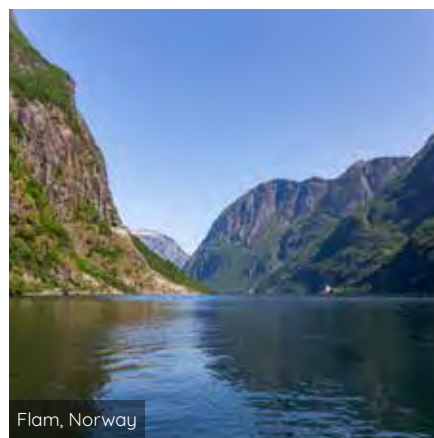
SETS SAIL: 31 Jul, 2025



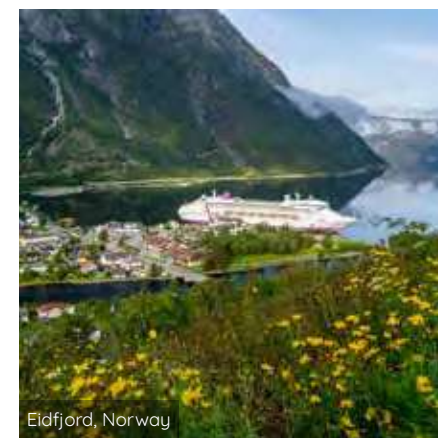
DURATION: 7 nights

From serene fjords to lively cities, each destination on this multi-generational voyage offers a unique perspective on the country's beauty. Make for Eidfjord, a picturesque village surrounded by towering mountains and cascading waterfalls. Cruise to Bergen, a vibrant city with colourful houses and seaside cafes lining its waterfront. From there it's on to Flam, nestled in the heart of the awe-inspiring Norwegian fjords.

Day	Port	Arrive	Dpt
1	Dundee (UK)		PM
2	At sea		
3	Eidfjord, cruise Hardangerfjord (Norway)	AM	PM
4	Bergen (Norway)	AM	PM
5	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
6	At sea		
7	Newcastle Tyne (UK)	AM	PM
8	Dundee (UK)		PM



Flam, Norway



Eidfjord, Norway

NORWEGIAN FJORD EXPEDITION

See the sights from Olden to Ulvik



Scan for our latest fares
A22516DD



SHIP: Ambition



DEPARTS: Dundee



SETS SAIL: 7 Aug, 2025



DURATION: 8 nights

Embark on a Norwegian adventure with a first stop to Olden, a coastal village surrounded by glaciers and towering peaks. Sail to Flam, nestled in the heart of the fjords, offering scenic train rides and cultural experiences. Explore Bergen's colourful Hanseatic wharf, rich cultural heritage, and vibrant atmosphere. Round out your journey with a stop in Ulvik, a charming village on the shores of Hardangerfjord that is known for its cider orchards and serene summertime beauty.

Day	Port	Arrive	Dpt
1	Dundee (UK)		PM
2	At sea		
3	Olden, cruise Nordfjord (Norway)	AM	PM
4	Flam, cruise Sognefjord & Aurlandsfjord (Norway)	AM	PM
5	Bergen (Norway)	AM	PM
6	Ulvik, cruise Hardangerfjord (Norway) ⚓	AM	PM
7	At sea		
8	Newcastle Tyne (UK)	AM	PM
9	Dundee (UK)	AM	

⚓ Land by launch or tender



Bergen, Norway

SUMMERTIME FJORDS

See mighty fjords and city lights



Scan for our latest fares
A22518DD



SHIP: Ambition



DEPARTS: Dundee



SETS SAIL: 28 Aug, 2025



DURATION: 11 nights

Discover the wonders of Norway beginning in the UNESCO-listed marvel of Geiranger, surrounded by soaring cliffs. Then it's on to Alesund, where Art Nouveau architecture meets rugged coastal beauty. Visit Maloy, a charming maritime town. Explore the historic streets of Bergen, a city framed by fjords and mountains. Continue to the picturesque ports of Stavanger and Kristiansand before arriving in Oslo, the vibrant capital. Enjoy yourself on an immersive journey through Norway's breathtaking landscapes while experiencing the best of Norway's rich culture.

Day	Port	Arrive	Dpt
1	Dundee (UK)		PM
2	At sea		
3	Geiranger, cruise Geirangerfjord (Norway) ⚓	AM	PM
4	Alesund (Norway)	AM	PM
5	Maloy (Norway)	AM	PM
6	Bergen (Norway)	AM	PM
7	Stavanger, cruise Boknafjord (Norway)	AM	PM
8	Kristiansand (Norway)	AM	PM
9	Oslo, cruise Oslofjord (Norway)	AM	PM
10	At sea		
11	Newcastle Tyne (UK)	AM	PM
12	Dundee (UK)	AM	

⚓ Land by launch or tender



Geiranger, Norway



Kristiansand, Norway



Tobermory, UK

INTRODUCING THE BRITISH ISLES

Navigate around the British Isles, where every port tells a story. Feel the salty breeze on your skin as you sail toward charming harbour towns, vibrant cities, and picturesque Channel Island ports. These sailings are more than a cruise; they are an invitation to make new discoveries on your doorstep and learn about the maritime history and traditions that have shaped the British Isles over centuries.



Kirkwall, UK

Kirkwall

Norse and Scottish history intertwine in Kirkwall on the windswept Orkney Isles. Stroll down historic streets, explore medieval ruins, and embrace the rugged beauty of this Scottish town amidst the North Sea.

St. Mary's

Situated just off the Cornish coast, St. Mary's is the largest and most populous of the Isles of Scilly. Over 30 miles of nature trails intersect the island, guiding wanderers to hidden coves and quiet beaches. The subtle beauty of this British archipelago is perfect for fun or reflection while surrounded by nature.

Belfast

Belfast, Northern Ireland's capital, reveals a vibrant cityscape interwoven with history. From the old docklands of the Titanic Quarter to dynamic neighbourhoods filled with mural art, Belfast offers endless opportunities to explore.



St. Mary's, UK



Belfast, UK

EASTER MULTI-GENERATIONAL GETAWAY

Spend your Easter weekend sailing to France, the UK and Ireland.



Scan for our latest fares
A12506



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 17 Apr, 2025



DURATION: 7 nights

GEMS OF THE ENGLISH CHANNEL

Explore the summertime charm of the Channel Islands and beyond



Scan for our latest fares
A12512



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 28 Jun, 2025



DURATION: 7 nights

What better way to spend an Easter weekend than sailing to one of the prettiest ports in the British Isles and beyond. Your first stop takes you to Normandy where you'll visit the inspiring village of Honfleur. This port's Vieux Bassin (old harbour) has enchanted many artists over the years, including Monet, Boudin and Courbet to name a few. You'll then sail to stunning St. Mary's on the Isles of Scilly, which closely resembles a far-flung tropical destination. Experience the relaxed Gaelic charm of Ireland's Cobh before heading home.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Honfleur (France)	AM	PM
4	At sea		
5	St. Mary's, Isles of Scilly (UK) ⚓	AM	PM
6	Cobh, for Cork (Republic of Ireland)	PM	PM
7	At sea		
8	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



Explore a variety of English Channel ports beginning in the charming harbour town of Fowey. Cruise to picturesque St. Mary's in the Isles of Scilly, a haven of natural beauty. Across the Channel lies the enchanting St. Peter Port in Guernsey, where quaint streets meet French influence. Conclude your journey in the romantic French port of Honfleur. This cruise promises a captivating blend of maritime history, scenic beauty, and cultural exploration.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Fowey (UK) ⚓	AM	PM
4	St. Mary's, Isles of Scilly (UK) ⚓	AM	PM
4	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
6	Honfleur (France)	AM	PM
7	At sea		
8	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



Cobh, Ireland

St. Peter Port, UK

BRITISH ISLES DISCOVERY

Navigate ancient sea lanes on a journey around the British Isles



Scan for our latest fares
A12520



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 8 Sep, 2025



DURATION: 12 nights

Discover the cultural treasures of Aberdeen, Scotland before continuing to Lerwick in the Shetland Islands and rounding to Tobermory on the Isle of Mull. Visit colourful Belfast, Liverpool, Cobh, and St. Mary's in the Isles of Scilly. Each port promises a unique blend of cultural exploration and scenic beauty where you can create lasting memories along picturesque coastlines.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Aberdeen (UK)	AM	PM
4	Lerwick, Shetland Isles (UK) ⚓	AM	PM
5	At sea		
6	Tobermory, Isle of Mull (UK) ⚓	AM	PM
7	Belfast (UK, Northern Ireland)	AM	PM
8	Liverpool (UK)	AM	PM
9	At sea		
10	Cobh, for Cork (Republic of Ireland)	AM	PM
11	St. Mary's, Isles of Scilly (UK) ⚓	AM	PM
12	At sea		
13	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



Tobermory, UK

BELFAST TO HONFLEUR EXPERIENCE

Explore stunning landscapes of the British Isles and Normandy



Scan for our latest fares
A12606



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 10 Apr, 2026



DURATION: 14 nights

Journey on a coastal exploration of unique British and French destinations. Sail for the highlands with stops in Aberdeen, Invergordon and the Orkney Isles before discovering Belfast, a city steeped in rich maritime history. Then it's on to Liverpool, an historic shipbuilding centre and the home of The Beatles. Visit the stunning landscapes of Holyhead on the Isle of Anglesey and explore the cultural richness of St. Mary's in the Isles of Scilly. Continue to St. Peter Port in Guernsey, a charming Channel Island, before concluding your journey in the romantic French port of Honfleur.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Aberdeen (UK)	AM	PM
4	Invergordon (UK)	AM	PM
5	Kirkwall, Orkney Isles (UK)	AM	PM
6	At sea		
7	Belfast (UK, Northern Ireland)	AM	PM
8	Liverpool (UK)	AM	PM
9	Holyhead, Isle of Anglesey (UK)	AM	PM
10	At sea		
11	St. Mary's, Isles of Scilly (UK) ⚓	AM	PM
12	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
13	Honfleur (France)	AM	PM
14	At sea		
15	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



Holyhead, UK



Ringaskiddy, Ireland



UK, IRELAND & FRANCE DISCOVERY

Discover the highlights of three beautiful countries



Scan for our latest fares
A22509LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 18 May, 2025



DURATION: 12 nights

Set sail on an exciting maritime journey beginning in the historic Isle of Man's Douglas. Then it's on to Londonderry, a city steeped in history and culture. Experience Ringaskiddy, a port town on Ireland's southern coast, your gateway for an optional tour to Cork. Explore the picturesque St. Peter Port in Guernsey. Continue to romantic Honfleur and the seaside city of Cherbourg. Finally, voyage to Plymouth, a city with a rich maritime heritage and diverse cultural offerings.



Cherbourg, France

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	Douglas, Isle of Man (UK) ⚓	AM	PM
3	Londonderry (UK, Northern Ireland) ⚓	AM	PM
4	At sea		
5	Ringaskiddy, for Cork (Republic of Ireland)	AM	PM
6	At sea		
7	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
8	Honfleur (France)		PM
9	Honfleur (France)		PM
10	Cherbourg (France)	AM	PM
11	Plymouth (UK) ⚓	AM	PM
12	At sea		
13	Bristol Royal Portbury (UK)	AM	

⚓ Land by launch or tender

NORMANDY & THE BRITISH ISLES

Discover some charming port cities from Ireland to the Norman coast



Scan for our latest fares
A22514NC



SHIP: Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 19 Jul, 2025



DURATION: 11 nights

Sail to Ringaskiddy, a port town in Ireland and your gateway for optional tours to Cork, before exploring the serene beauty of St. Mary's, Isles of Scilly. Make for Fowey, a charming Cornish town with narrow streets and historic buildings, then navigate the scenic waters around Portland. Discover the maritime allure of Cherbourg, a historic French port, and experience the romantic charm of Honfleur with its picturesque harbour. This sailing offers an enriching journey through some of the most captivating ports in northern France and the British Isles.

Day	Port	Arrive	Dpt
1	Newcastle Tyne (UK)		PM
2	Dundee (UK)	AM	PM
3-4	At sea		
5	Ringaskiddy, for Cork (Republic of Ireland)	AM	PM
6	St. Mary's, Isles of Scilly (UK) ⚓	AM	PM
7	Fowey (UK) ⚓	AM	PM
8	Portland (UK)	AM	PM
9	Cherbourg (France)	AM	PM
10	Honfleur (France)	AM	PM
11	At sea		
12	Newcastle Tyne (UK)	AM	

⚓ Land by launch or tender



Honfleur, France

NORMANDY & THE BRITISH ISLES

Discover some charming port cities from Ireland to the Norman coast



Scan for our latest fares
A22514DD



SHIP: Ambition



DEPARTS: Dundee



SETS SAIL: 20 Jul, 2025



DURATION: 11 nights

Sail to Ringaskiddy, a port town in Ireland and your gateway for optional tours to Cork, before exploring the serene beauty of St. Mary's, Isles of Scilly. Make for Fowey, a charming Cornish town with narrow streets and historic buildings, then navigate the scenic waters around Portland. Discover the maritime allure of Cherbourg, a historic French port, and experience the romantic charm of Honfleur with its picturesque harbour. This sailing offers an enriching journey through some of the most captivating ports in northern France and the British Isles.

Day	Port	Arrive	Dpt
1	Dundee (UK)		PM
2-3	At sea		
4	Ringaskiddy, for Cork (Republic of Ireland)	AM	PM
5	St. Mary's, Isles of Scilly (UK) ⚓	AM	PM
6	Fowey (UK) ⚓	AM	PM
7	Portland (UK)	AM	PM
8	Cherbourg (France)	AM	PM
9	Honfleur (France)	AM	PM
10	At sea		
11	Newcastle Tyne (UK)	AM	PM
12	Dundee (UK)	AM	

⚓ Land by launch or tender



Ringaskiddy, Ireland

Rhodes, Greece

INTRODUCING THE MEDITERRANEAN, IBERIA & CANARIES

Feel the gentle embrace of the sun, the rhythm of vibrant streets, and the rich tapestry of diverse cultures as you experience the essence of the Mediterranean Sea and beyond. From the tranquil beauty of the Canary Islands to the historic charm of beachside cities in Spain, there are new landscapes, flavours, and discoveries waiting for you. These sailings promise moments of serenity and connection with the beauty of the world around you. Get ready to immerse yourself in the authentic richness of these captivating destinations.



Barcelona, Spain

Barcelona

Barcelona is synonymous with world class art and architecture. From Gaudí's masterpieces to vibrant city markets, the Catalan capital invites visitors to immerse themselves in a blend of cultural richness and Spanish charm.

Tenerife

Home to the Parliament of the Canary Islands, Santa Cruz de Tenerife boasts architectural marvels like the Auditorio de Tenerife and the more classical Plaza de España. The island is widely known for its famous beaches and year-round public festivals.

Cagliari

Cagliari, the capital of Sardinia, is a hidden gem of the Mediterranean with something for everyone. Explore ancient ruins and beautiful basilicas or kick back on the golden sands of Poetto Beach.



Tenerife, Canary Islands



Cagliari, Sardinia



TREASURES OF THE MEDITERRANEAN

Embark on a high seas journey across the Mediterranean Sea



Scan for our latest fares
A12509



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 5 May, 2025



DURATION: 33 nights

Begin your voyage in the vibrant canals of Amsterdam, then journey to the sun-soaked streets of Lisbon. Opt to explore the iconic Rock of Gibraltar, or take an optional trip to wander through historic Tunis from La Goulette, Tunisia, and discover the ancient and modern wonders of Alexandria in Egypt. This sailing seamlessly weaves together diverse destinations, offering a tantalising blend of European and North African delights.



Syracuse, Italy

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Amsterdam (Netherlands)	AM	PM
3-5	At sea		
6	Lisbon (Portugal)	AM	PM
7	At sea		
8	Gibraltar (Gibraltar)	AM	PM
9-10	At sea		
11	La Goulette, for Tunis (Tunisia)	AM	PM
12	Cagliari, Sardinia (Italy)	AM	PM
13	At sea		
14	Syracuse, Sicily (Italy)	AM	PM
15	Argostoli, Cephalonia (Greece)	PM	PM
16	Corfu (Greece)	AM	PM
17	At sea		

Day	Port	Arrive	Dpt
18	Rhodes (Greece)	AM	PM
19	At sea		
20	Alexandria, for Cairo (Egypt)	AM	
21	Alexandria, for Cairo (Egypt)		PM
22	At sea		
23	Chania, Crete (Greece)	AM	PM
24	At sea		
25	Palermo, Sicily (Italy)	AM	PM
26-28	At sea		
29	Tangier (Morocco)	AM	PM
30	At sea		
31	Leixoes, for Oporto (Portugal)	AM	PM
32-33	At sea		
34	London Cruise Terminal (UK)	AM	

IBERIAN MULTI-GENERATIONAL ADVENTURE

Experience the magic of Spain and Portugal



Scan for our latest fares
A12517



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 10 Aug, 2025



DURATION: 12 nights

Set out on a sun-washed odyssey along the Iberian Peninsula. Uncover the treasures of Oporto, Portimao, Cadiz, Malaga, and Vigo. Roam through Oporto's historical charm, bask in Portimao's golden beaches, wander Cadiz's vibrant streets or opt to explore stunning Seville. Explore the artistic heritage of Malaga and from Vigo opt to visit historic Santiago de Compostela. Experience the warm hospitality of the Iberian coast on an unforgettable multi-generational adventure that is sure to stay with you long after the journey concludes.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Leixoes, for Oporto (Portugal)	AM	PM
5	At sea		
6	Portimao (Portugal) 	AM	PM
7	Cadiz (Spain)	AM	PM
8	Malaga (Spain)	AM	PM
9	At sea		
10	Vigo, for Santiago de Compostela (Spain)	AM	PM
11-12	At sea		
13	London Cruise Terminal (UK)	AM	

 Land by launch or tender



Leixoes, Portugal



Portimao, Portugal

FRANCE, PORTUGAL & SPAIN ADVENTURE

See the best of coastal Western Europe



Scan for our latest fares
A12521



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 20 Sep, 2025



DURATION: 14 nights

Explore Europe's Atlantic coastline on a mesmerising voyage including visits to wonderful La Coruna for an optional tour to Santiago de Compostela, the golden beaches of Portimao, the lively energy of Cadiz for an optional tour to stunning Seville, and the timeless charm of Lisbon. Discover Leixoes the gateway to Oporto, the wine regions of Le Verdon for an optional tour to Bordeaux, and the historic allure of Cherbourg. This itinerary of diverse port destinations offers an ideal blend of cultural richness, coastal beauty, and historical significance.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	La Coruna, for Santiago de Compostela (Spain)	AM	PM
5	At sea		
6	Portimao (Portugal) 	AM	PM
7	Cadiz (Spain)	AM	PM
8	Lisbon (Portugal)	PM	PM
9	Leixoes, for Oporto (Portugal)	PM	PM
10	At sea		
11	Le Verdon, for Bordeaux (France)	AM	PM
12	At sea		
13	Cherbourg (France)	AM	PM
14	At sea		
15	London Cruise Terminal (UK)	AM	

 Land by launch or tender



Lisbon, Portugal

SPAIN, PORTUGAL, AND CANARY ISLANDS ODYSSEY

Enjoy a second summer with a journey to sun-washed destinations



Scan for our latest fares
A12523



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 11 Oct, 2025



DURATION: 16 nights

GEMS OF WESTERN EUROPE

Explore cultural destinations from France to Portugal



Scan for our latest fares
A12526



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 17 Nov, 2025



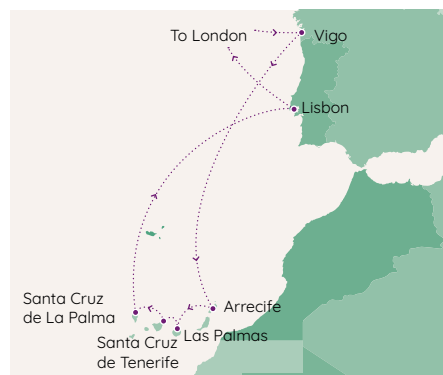
DURATION: 12 nights

Chart a course for the Canary Islands, exploring the vibrant ports of Vigo, the volcanic beauty of Arrecife in Lanzarote, and the lively streets of Las Palmas in Gran Canaria. Discover the picturesque charm of Santa Cruz de Tenerife and Santa Cruz de La Palma before concluding your voyage amidst the historic allure of Lisbon. Each destination offers cultural richness and coastal beauty to create an unforgettable experience along the scenic routes of the eastern Atlantic.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Vigo, for Santiago de Compostela (Spain)	AM	PM
5-6	At sea		
7	Arrecife, Lanzarote (Spain)	AM	PM
8	Las Palmas, Gran Canaria (Spain)	AM	PM
9	Santa Cruz de Tenerife (Spain)	AM	PM
10	Santa Cruz de La Palma (Spain)	AM	PM
11-12	At sea		
13	Lisbon (Portugal)	AM	PM
14-16	At sea		
17	London Cruise Terminal (UK)	AM	



Arrecife, Spain



Experience the charm of the Atlantic coast on a delightful sailing with stops in Leixoes for optional tours to Oporto, Lisbon, Gijon, Getxo for optional tours to Bilbao, Brest, and Honfleur. Immerse yourself in the vibrant energy of Oporto, explore the historic streets of Lisbon, and enjoy the cultural offerings of Gijon. Discover the maritime allure of Getxo, the maritime heritage of Brest, and the romantic ambience of Honfleur. Each port on this voyage offers opportunities to craft an unforgettable experience while tracing Western Europe's coastline.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Leixoes, for Oporto (Portugal)	AM	PM
5	Lisbon (Portugal)	AM	PM
6	At sea		
7	Gijon (Spain)	AM	PM
8	Getxo, for Bilbao (Spain)	AM	PM
9	At sea		
10	Brest (France)	AM	PM
11	At sea		
12	Honfleur (France)	AM	PM
13	London Cruise Terminal (UK)	AM	



Getxo, Spain



CHRISTMAS IN THE CANARIES

Journey to the Canary Islands and back



Scan for our latest fares
A12532



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 20 Dec, 2025



DURATION: 18 nights

SUNSHINE CHRISTMAS IN SPAIN, PORTUGAL AND MOROCCO

Journey to new lands while celebrating Christmas and New Year's at sea



Scan for our latest fares
A22535



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 21 Dec, 2025



DURATION: 15 nights

Embark on a Christmastime adventure starting in charming Portugal. Relax and enjoy Christmas Day at sea where our crew will take care of all the festive trimmings for you. Explore captivating Casablanca, then sail to the splendid Canary Islands. Spend New Year's Eve exploring the botanical richness of Funchal in Madeira before concluding with historic ports along the coasts of Spain and France.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Leixoes, for Oporto (Portugal)	AM	PM
5	Lisbon (Portugal)	AM	PM
6	At sea		
7	Casablanca, for Marrakesh (Morocco)	AM	PM
8	At sea		
9	Arrecife, Lanzarote (Spain)	AM	PM
10	Santa Cruz de Tenerife (Spain)	AM	PM
11	Las Palmas, Gran Canaria (Spain)	AM	PM
12	Funchal, Madeira (Portugal) 	PM	AM
13-14	At sea		
15	Getxo, for Bilbao (Spain)	AM	PM
16	At sea		
17	Brest (France)	AM	PM
18	At sea		
19	London Cruise Terminal (UK)	AM	

 Land by launch or tender



Spend this Christmas on an exciting voyage to the shores of North Africa and the Iberian Peninsula. After a call to Vigo, Spain, we will celebrate Christmas Day together at sea. You can enjoy the rest of the holiday season exploring Spanish, Portuguese, and Moroccan ports including Cadiz, Tangier, Casablanca, and Lisbon. Celebrate Christmas and ring in the New Year in classic Ambassador style.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Vigo (Spain)	AM	PM
5	At sea		
6	Portimao (Portugal)	AM	PM
7	Cadiz (Spain)	AM	PM
8	Malaga (Spain)	AM	PM
9	Gibraltar (Gibraltar)	AM	PM
10	Tangier (Morocco)	AM	PM
11	Casablanca (Morocco)	AM	PM
12	At sea		
13	Lisbon (Portugal)	AM	PM
14	Leixoes (Portugal)	AM	PM
15-16	At sea		
17	London Cruise Terminal (UK)	AM	





Arrecife, Spain

TREASURES OF CANARIES & WESTERN EUROPE

Embark on an extraordinary cruise spanning Western Europe and the Canary Islands



Scan for our latest fares
A22601



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 12 Jan, 2026



DURATION: 23 nights

Begin in the picturesque harbour of Honfleur, France, before setting sail to Leixoes, Portugal, the gateway to Oporto. Lisbon's charm and alluring Funchal in Madeira offer endless cultural delights. The Canary Islands await with the beaches and vibrant streets of Santa Cruz de La Palma, Santa Cruz de Tenerife, Las Palmas, Puerto Del Rosario and Arrecife. Explore the rugged coast of Spain with stops in Malaga, Cadiz, and Vigo. On your return journey, explore the rich history of Brest, France before visiting the iconic maritime city of Plymouth.



Las Palmas, Spain

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Honfleur (France)	AM	PM
3-4	At sea		
5	Leixoes, for Oporto (Portugal)	AM	PM
6	Lisbon (Portugal)	AM	PM
7	At sea		
8	Funchal, Madeira (Portugal)	AM	PM
9	Santa Cruz de La Palma (Spain)	PM	PM
10	Santa Cruz de Tenerife (Spain)	AM	PM
11	Las Palmas, Gran Canaria (Spain)	AM	PM
12	Arrecife, Lanzarote (Spain)	AM	PM
13	Puerto Del Rosario, Fuerteventura (Spain)	AM	PM
14	At sea		
15	Gibraltar (Gibraltar)	PM	PM
16	Malaga (Spain)	AM	PM
17	Cadiz (Spain)	AM	PM
18	At sea		
19	Vigo, for Santiago de Compostela (Spain)	AM	PM
20	At sea		
21	Brest (France)	AM	PM
22	Plymouth (UK)	AM	PM
23	At sea		
24	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender

SPAIN, MOROCCO, AND THE CANARY ISLANDS

Embark on a thrilling maritime adventure



Scan for our latest fares
A22602



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 4 Feb, 2025



DURATION: 15 nights

CLASSICAL MEDITERRANEAN

Sail into the heart of the Mediterranean Sea



Scan for our latest fares
A22603



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 19 Feb, 2026



DURATION: 31 nights

Cruise along azure waters while covering Europe and North Africa. Vigo, Spain, welcomes you with its rich maritime heritage. Feel the exotic allure of Casablanca, Morocco, before delving into the volcanic landscapes of Arrecife, Lanzarote. Continue your journey in the Canary Islands, offering the complementary charms of Santa Cruz de Tenerife and Santa Cruz de La Palma. A final port of call brings you to Funchal, Madeira, where pristine natural beauty and cultural experiences await you.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Vigo, for Santiago de Compostela (Spain)	AM	PM
5	At sea		
6	Casablanca, for Marrakesh (Morocco)	AM	PM
7	At sea		
8	Arrecife, Lanzarote (Spain)	AM	PM
9	Santa Cruz de Tenerife (Spain)	AM	PM
10	Santa Cruz de La Palma (Spain)	AM	PM
11	Funchal, Madeira (Portugal)	PM	PM
12-15	At sea		
16	London Cruise Terminal (UK)	AM	



Tenerife, Spain



Funchal, Portugal

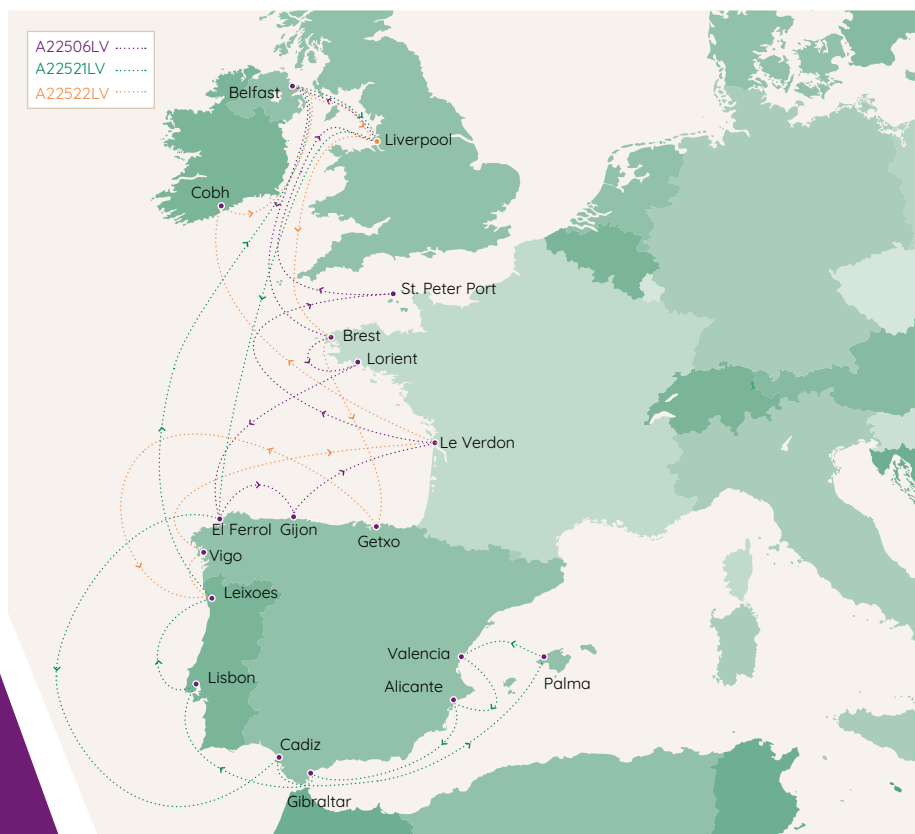
Explore captivating ports on a journey through the Mediterranean. Begin in Leixoes, a gateway to Portugal's vibrant culture. Cadiz for optional tours to Seville, with its historic charm, and enchanting Malaga offer chances to explore Spain on either side of the Strait of Gibraltar. Continue to the picturesque Palma de Mallorca, the vibrant streets of Barcelona, and the artistic haven of Livorno, Italy. Each port offers a window into history, culture, and the warm embrace of Mediterranean hospitality.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Leixoes, for Oporto (Portugal)	AM	PM
5	At sea		
6	Cadiz (Spain)	AM	PM
7	Malaga (Spain)	AM	PM
8	At sea		
9	Palma de Mallorca (Spain)	AM	PM
10	Barcelona (Spain)	AM	PM
11	At sea		
12	Livorno, for Florence & Pisa (Italy)	AM	PM
13	Civitavecchia, for Rome (Italy)	AM	PM
14	Naples (Italy)	AM	PM

15	Palermo, Sicily (Italy)	AM	PM
16	Trapani, Sicily (Italy)	AM	PM
17	Valletta (Malta)	AM	PM
18	At sea		
19	La Goulette, for Tunis (Tunisia)	AM	PM
20	Cagliari, Sardinia (Italy)	AM	PM
21	At sea		
22	Valencia (Spain)	AM	PM
23	Alicante (Spain)	AM	PM
24	At sea		
25	Lisbon (Portugal)	AM	PM
26	At sea		
27	Santander (Spain)	PM	PM
28	Le Verdon, for Bordeaux (France)	AM	PM
29	At sea		
30	Honfleur (France)	AM	PM
31	At sea		
32	London Cruise Terminal (UK)	AM	



Naples, Italy



Gijon, Spain

WONDERS OF WESTERN EUROPE

Journey from the British Isles to Spain and back again



Scan for our latest fares
A22506LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 15 Apr, 2025



DURATION: 12 nights

Immerse yourself in the stories, cultures, and natural wonders of the Atlantic coastline. Explore the maritime treasures of Belfast before sailing to the historical richness of Brest and the coastal allure of Lorient. Continue to El Ferrol for the option to visit Santiago de Compostela and Gijon, Spanish ports steeped in cultural heritage. The return journey offers the chance to discover charming Le Verdon in France, where you can take an optional tour to Bordeaux, before a concluding visit to St. Peter Port, Guernsey, a gem of the Channel Islands.

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	Belfast (UK, Northern Ireland)	AM	PM
3	At sea		
4	Brest	AM	PM
5	Lorient (France)	AM	PM
6	At sea		
7	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
8	Gijon (Spain)	AM	PM
9	Le Verdon, for Bordeaux (France)	AM	PM
10	At sea		
11	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
12	At sea		
13	Liverpool (UK)	AM	

⚓ Land by launch or tender



St. Peter Port, UK

GEMS OF SPAIN AND PORTUGAL

Experience some of the most stunning coastal destinations in Western Europe



Scan for our latest fares
A22521LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 28 Sep, 2025



DURATION: 18 nights

Make for the western Mediterranean starting in El Ferrol, Spain, where maritime history meets modern charm, with the option for tours to Santiago de Compostela. Cruise to Cadiz, an ancient city on the Andalusian coast and your gateway for optional tours to Seville, before reaching the vibrant city of Palma de Mallorca. Continue to the dynamic cities of Valencia and Alicante, each offering a unique blend of history and modernity. Return past the iconic rock of Gibraltar before stopping to take in the cultural delights of Lisbon and Leixoes in Portugal. If you are looking to explore diverse cultures, historic sites, and the sun-soaked beauty of the Mediterranean, then welcome aboard.



Lisbon, Portugal

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2-3	At sea		
4	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
5	At sea		
6	Cadiz (Spain)	AM	PM
7	At sea		
8	Palma de Mallorca (Spain)	AM	PM
9	Valencia (Spain)	AM	PM
10	Alicante (Spain)	AM	PM
11	At sea		
12	Gibraltar (Gibraltar)	AM	PM
13	At sea		
14	Lisbon (Portugal)	AM	PM
15	Leixoes, for Oporto (Portugal)	PM	PM
16-17	At sea		
18	Belfast (UK, Northern Ireland)	AM	PM
19	Liverpool (UK)	AM	

GATEWAYS TO IBERIA, FRANCE, AND IRELAND

Visit a selection of vibrant European ports



Scan for our latest fares
A22522LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 16 Oct, 2025



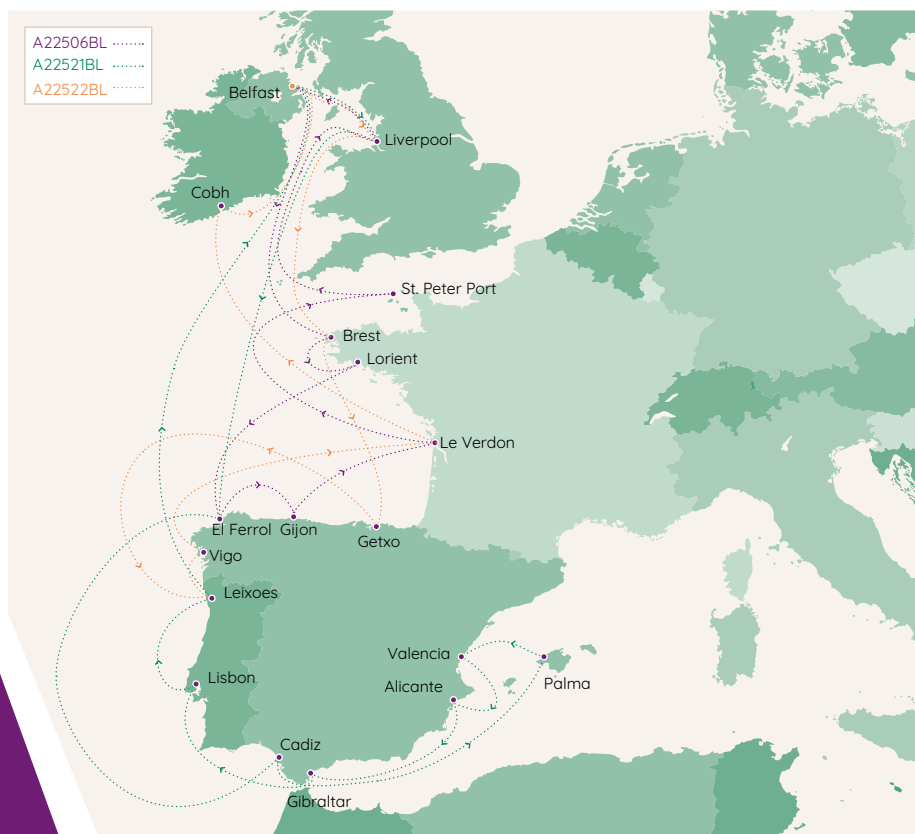
DURATION: 14 nights

Sail in the wake of ancient mariners with a first stop in historic Brest, France, known for its maritime traditions. Cruise to Getxo, a coastal town near Bilbao, Spain, offering a blend of culture and stunning landscapes. Continue to Leixoes, Portugal, a gateway to Porto's wine country, followed by Vigo, with its rich architecture and vibrant seafood scene. Explore the sandy shores of Le Verdon, with the vineyards of Bordeaux just beyond. Conclude your journey by stopping in Cobh, Ireland, a place known for colourful architecture and maritime charm before heading back to Liverpool via Belfast.



Leixoes, Portugal

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	At sea		
3	Brest (France)	AM	PM
4	At sea		
5	Getxo, for Bilbao (Spain)	AM	PM
6	At sea		
7	Leixoes, for Oporto (Portugal)	AM	PM
8	Vigo, for Santiago de Compostela (Spain)	AM	PM
9	At sea		
10	Le Verdon, for Bordeaux (France)	AM	PM
11	At sea		
12	Cobh, for Cork (Republic of Ireland)	AM	PM
13	At sea		
14	Belfast (UK, Northern Ireland)	AM	PM
15	Liverpool (UK)	AM	



El Ferrol, Spain

WONDERS OF WESTERN EUROPE

Journey from the British Isles to Spain and back again



Scan for our latest fares
A22506BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 16 Apr, 2025



DURATION: 12 nights

Embark on an enriching maritime journey across Western Europe. Uncover the historical treasures of Brest and the coastal charm of Lorient. From there it's on to Spain to explore the cultural heritage of El Ferrol, for optional tours to Santiago de Compostela, and Gijon. Explore the allure of Le Verdon with the option to tour to Bordeaux in France before continuing your voyage with a stop in St. Peter Port in Guernsey before returning home via Liverpool. This sailing offers a seamless blend of historical exploration and coastal beauty at each picturesque destination.

Day	Port	Arrive	Dpt
1	Belfast (UK, Northern Ireland)		PM
2	At sea		
3	Brest (France)	AM	PM
4	Lorient (France)	AM	PM
5	At sea		
6	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
7	Gijon (Spain)	AM	PM
8	Le Verdon, for Bordeaux (France)	AM	PM
9	At sea		
10	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
11	At sea		
12	Liverpool (UK)	AM	PM
13	Belfast (UK, Northern Ireland)	AM	

⚓ Land by launch or tender



St. Peter Port, UK

GEMS OF SPAIN AND PORTUGAL

Experience some of the most stunning coastal destinations in Western Europe



Scan for our latest fares
A22521BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 27 Sep, 2025



DURATION: 18 nights

GATEWAYS TO IBERIA, FRANCE, AND IRELAND

Visit a selection of vibrant European ports



Scan for our latest fares
A22522BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 15 Oct, 2025



DURATION: 14 nights

Trace the coastline of Western Europe with a sailing to El Ferrol, Spain, where maritime history meets modern charm, with the option for tours to Santiago de Compostela. Cruise to Cadiz, an ancient city on the Andalusian coast and your gateway for optional tours to Seville, before reaching the vibrant city of Palma de Mallorca. Continue to the cultural hub of Valencia, known for its futuristic architecture, and Alicante, where historic landmarks blend with coastal beauty. Explore the iconic rock of Gibraltar, then sail to Lisbon, Portugal's charming capital. Conclude your journey with a stop in Leixoes, the gateway to Oporto. This sailing offers a rich tapestry of history, culture, and coastal adventures across these captivating destinations.



Cadiz, Spain

Day	Port	Arrive	Dpt
1	Belfast (UK, Northern Ireland)		PM
2	Liverpool (UK)	AM	PM
3-4	At sea		
5	El Ferrol, for Santiago de Compostela (Spain)	AM	PM
6	At sea		
7	Cadiz (Spain)	AM	PM
8	At sea		
9	Palma de Mallorca (Spain)	AM	PM
10	Valencia (Spain)	AM	PM
11	Alicante (Spain)	AM	PM
12	At sea		
13	Gibraltar (Gibraltar)	AM	PM
14	At sea		
15	Lisbon (Portugal)	AM	PM
16	Leixoes, for Oporto (Portugal)	PM	PM
17-18	At sea		
19	Belfast (UK, Northern Ireland)	AM	

Commence your journey with a stop in Liverpool, renowned worldwide for its rich cultural heritage and iconic music scene. Next you visit Brest, France, renowned for its maritime history and naval base. Sail on to Getxo, Spain, a coastal gem touching the Bay of Biscay. A stop in Leixoes, the gateway to Oporto, Portugal, with its rich maritime heritage and historic sites. Continue to the lively Vigo, known for its seafood and historic old town. Le Verdon, a gateway to Bordeaux's wine region, adds further sophistication to the itinerary. Round out your journey with a visit to Cobh, Ireland, a picturesque town known for its maritime legacy and stunning landscapes. This sailing offers a diverse tapestry of cultures, history, and coastal beauty.



Vigo, Spain

Day	Port	Arrive	Dpt
1	Belfast (UK, Northern Ireland)		PM
2	Liverpool (UK)	AM	PM
3	At sea		
4	Brest (France)	AM	PM
5	At sea		
6	Getxo, for Bilbao (Spain)	AM	PM
7	At sea		
8	Leixoes, for Oporto (Portugal)	AM	PM
9	Vigo, for Santiago de Compostela (Spain)	AM	PM
10	At sea		
11	Le Verdon, for Bordeaux (France)	AM	PM
12	At sea		
13	Cobh, for Cork (Republic of Ireland)	AM	PM
14	At sea		
15	Belfast (UK, Northern Ireland)	AM	



Leixoes, Portugal

MARVELS OF FRANCE, PORTUGAL, AND SPAIN

Experience history and culture in iconic destinations



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A22511BR



SHIP: Ambition



DEPARTS: Bristol Royal Portbury

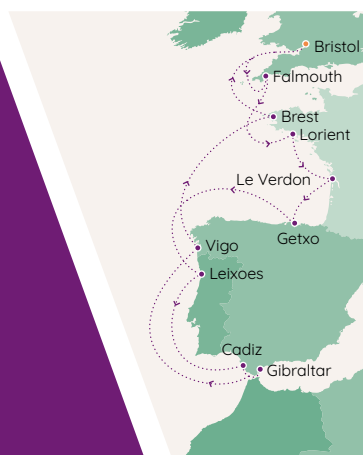


SETS SAIL: 13 Jun, 2025



DURATION: 16 nights

Experience the maritime charm of Lorient, a French port with a rich naval history, and explore Le Verdon with its white sand beaches. Cruise on to beautiful Getxo in Spain before a visit to Leixoes, Portugal. Then it's on to Cadiz, a stepping stone for optional tours to Seville and the iconic Gibraltar with its stunning rock formation. Explore Vigo and its environs before concluding your journey in the French port of Brest.



Day	Port	Arrive	Dpt
1	Bristol Royal Portbury (UK)		PM
2	Falmouth (UK)	AM	PM
3	At sea		
4	Lorient (France)	AM	PM
5	Le Verdon, for Bordeaux (France)	AM	PM
6	Getxo, for Bilbao (Spain)	AM	PM
7	At sea		
8	Leixoes, for Oporto (Portugal)	AM	PM
9	At sea		
10	Cadiz (Spain)	AM	PM
11	Gibraltar (Gibraltar)	AM	PM
12	At sea		
13	Vigo, for Santiago de Compostela (Spain)	AM	PM
14	At sea		
15	Brest (France)	AM	PM
16	At sea		
17	Bristol Royal Portbury (UK)	AM	



MARVELS OF FRANCE, PORTUGAL, AND SPAIN

Experience history and culture in iconic destinations



Scan for our latest fares
A22511FL



SHIP: Ambition



DEPARTS: Falmouth

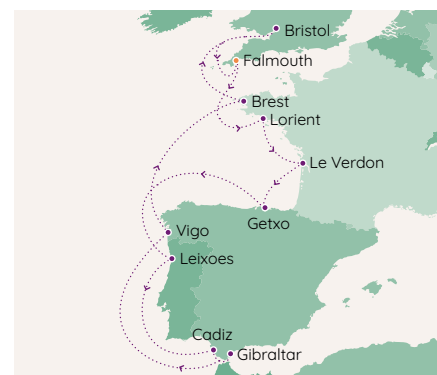


SETS SAIL: 14 Jun, 2025



DURATION: 16 nights

Experience the maritime charm of Lorient, a French port with a rich naval history, and explore Le Verdon with its white sand beaches. Cruise to Getxo, a Spanish town blending modernity and tradition, and also your gateway for an optional tour to Bilbao. Discover Leixoes in Portugal with the option for a tour to Oporto. Visit Cadiz, an ancient port city steeped in history, and stepping stone for optional tours to Seville and the iconic Gibraltar with its stunning rock formation. Explore Vigo, known for its seafood and cultural sites, with the option for tour to Santiago de Compostela.



Day	Port	Arrive	Dpt
1	Falmouth (UK)		PM
2	At sea		
3	Lorient (France)	AM	PM
4	Le Verdon, for Bordeaux (France)	AM	PM
5	Getxo, for Bilbao (Spain)	AM	PM
6	At sea		
7	Leixoes, for Oporto (Portugal)	AM	PM
8	At sea		
9	Cadiz (Spain)	AM	PM
10	Gibraltar (Gibraltar)	AM	PM
11	at sea (At sea)		
12	Vigo, for Santiago de Compostela (Spain)	AM	PM
13	At sea		
14	Brest (France)	AM	PM
15	At sea		
16	Bristol Royal Portbury (UK)	AM	PM
17	Falmouth (UK)	AM	



FRANCE & NORTHERN SPAIN ADVENTURE

A collection of captivating port cities



Scan for our latest fares
A22517NC



SHIP: Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 14 Aug, 2025



DURATION: 13 nights

Set sail on an exploration of the rich maritime history of Cherbourg at the tip of France's picturesque Cotentin Peninsula. Cruise to La Coruna, a Spanish city with a blend of tradition and modern vitality. Experience Gijon, a lively coastal town with a vibrant atmosphere, and visit the celebrated beaches of Getxo or take an optional tour to Bilbao. Explore charming Le Verdon before discovering the naval history of Lorient. Conclude your journey in St. Peter Port, Guernsey, where cobblestone streets lead to seaside forts and historic marinas.



Day	Port	Arrive	Dpt
1	Newcastle Tyne (UK)		PM
2	Dundee (UK)	AM	PM
3-4	At sea		
5	Cherbourg (France)	AM	PM
6	At sea		
7	La Coruna, for Santiago de Compostela (Spain)	AM	PM
8	Gijon (Spain)	AM	PM
9	Getxo, for Bilbao (Spain)	AM	PM
10	Le Verdon, for Bordeaux (France)	AM	PM
11	Lorient (France)	AM	PM
12	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
13	At sea		
14	Newcastle Tyne (UK)	AM	

⚓ Land by launch or tender



La Coruna, Spain

FRANCE & NORTHERN SPAIN ADVENTURE

A collection of captivating port cities



Scan for our latest fares
A22517DD



SHIP: Ambition



DEPARTS: Dundee



SETS SAIL: 15 Aug 2025



DURATION: 13 nights

Venture on a coastal journey beginning in Cherbourg, an historic French port. Sail to La Coruna, a Spanish city with a rich maritime tradition and architectural charm. Experience Gijon, where lively streets reveal brilliant landscapes, and explore the modern port town of Getxo. Continue to Le Verdon, a French destination offering a mix of natural beauty and maritime heritage, before reaching Lorient with its naval history. Conclude your journey in the quaint St. Peter Port, Guernsey, known for its picturesque harbour and historic sites before heading home. This sailing promises a diverse exploration of coastal treasures along the Bay of Biscay.

Day	Port	Arrive	Dpt
1	Dundee (UK)		PM
2-3	At sea		
4	Cherbourg (France)	AM	PM
5	At sea		
6	La Coruna, for Santiago de Compostela (Spain)	AM	PM
7	Gijon (Spain)	AM	PM
8	Getxo, for Bilbao (Spain)	AM	PM
9	Le Verdon, for Bordeaux (France)	AM	PM
10	Lorient (France)	AM	PM
11	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
12	At sea		
13	Newcastle Tyne (UK)	AM	PM
14	Dundee (UK)	AM	

⚓ Land by launch or tender



St. Peter Port, UK





Copenhagen, Denmark

INTRODUCING ICELAND & SCANDINAVIA

Journey with us to the mystical lands of Iceland and Scandinavia. From the picturesque charm of Stockholm, Sweden to Norway's majestic fjords and the volcanic landscapes of Iceland, every port of call offers natural beauty and cultural discoveries. Join us as we chase the Midnight Sun and the Northern Lights, traverse the Arctic Circle, and explore these lands of ice and fire.



Copenhagen, Denmark

Copenhagen

Copenhagen, Denmark's capital, epitomises Scandinavian elegance with its historic charm and modern vibrancy. From royal palaces to innovative architecture, the city invites exploration of its cultural richness and harbour views.

Tromsø

Situated within the Arctic Circle, Tromsø was once the historic starting point for many Arctic expeditions. The city offers visitors the opportunity to witness the spectacular Northern Lights as well as enjoy a rich cultural scene, vibrant festivals, and stunning fjord landscapes.

Reykjavik

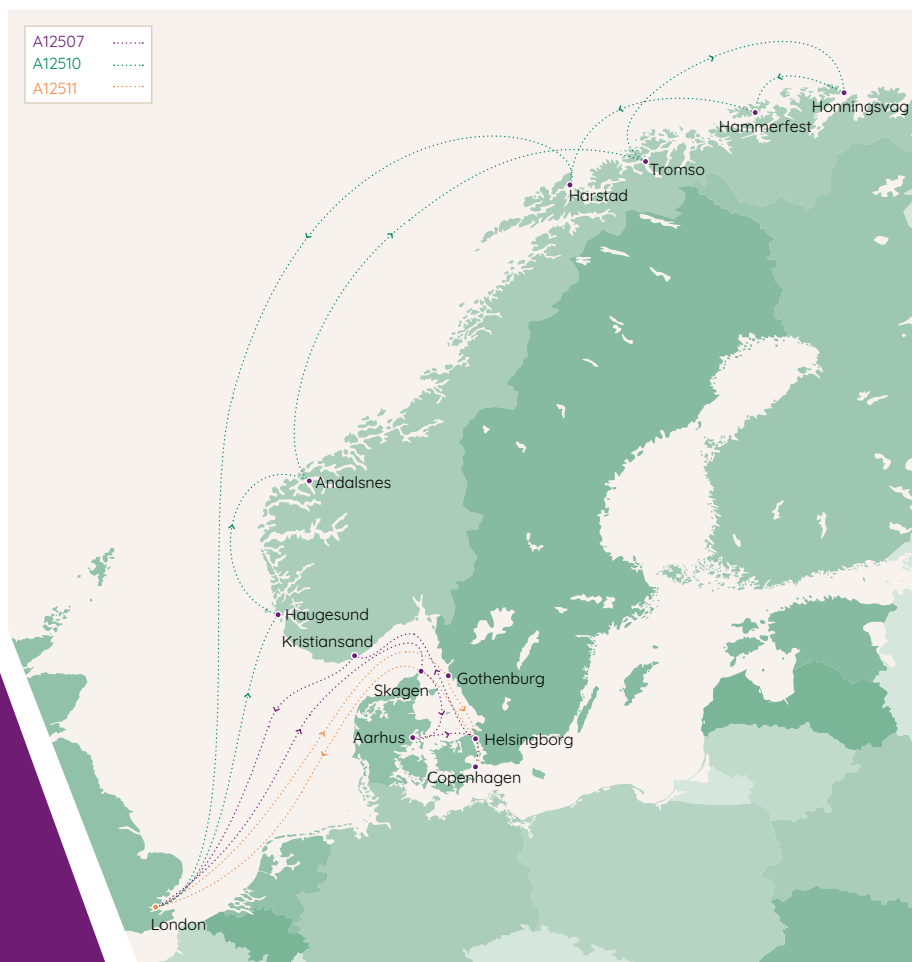
Iceland's capital, Reykjavik, beckons with its Nordic elegance. Take in the stunning architecture of the Hallgrímskirkja church, soak in the nearby Blue Lagoon's geothermal waters, and explore the city's vibrant street art scene against a brisk North Atlantic backdrop.



Reykjavik, Iceland



Tromsø, Norway



Kristiansand, Norway

DENMARK & NORWAY EXPERIENCE

Discover the hidden gems of Denmark and Norway



Scan for our latest fares
A12507



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 24 Apr, 2025



DURATION: 7 nights

Feel as though you are sailing through one giant national park on this breathtaking journey to some of Denmark and Norway's most sought-after destinations. Sailing around Denmark will first take you to Skagen, the country's northernmost town. It is famed for its artistic heritage and its unique houses that are painted yellow with red roofs and have extremely well-kept gardens. You'll then experience charming Aarhus and effortlessly cool Copenhagen, before a sojourn in Norway's Kristiansand where trying some salted cod is a must.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Skagen (Denmark)	AM	PM
4	Aarhus (Denmark)	AM	PM
5	Copenhagen (Denmark)	AM	PM
6	Kristiansand (Norway)	PM	PM
7	At sea		
8	London Cruise Terminal (UK)	AM	



Aarhus, Denmark

MIDNIGHT SUN MARVELS

Discovery Norway's coastal treasures above the Arctic Circle



Scan for our latest fares
A12510



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 7 Jun, 2025



DURATION: 14 nights

SCANDINAVIAN EXPLORER

Set out an exciting Scandinavian expedition



Scan for our latest fares
A12511



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 21 Jun, 2025



DURATION: 7 nights

Discover the wonders of Norway on an Arctic odyssey with Ambassador Cruise Line to discover the Midnight Sun. Explore the historical treasures of Haugesund before sailing to the dramatic landscapes of Andalsnes. Traverse the Arctic Circle to Tromso, known for its vibrant culture. Continue to the northernmost point of Europe in Honningsvåg for an optional trip to the North Cape and explore the unique charm of Hammerfest and maritime history of Harstad. Enjoy yourself on a remarkable journey through Norway's Arctic wonders that blends cultural richness with breathtaking scenery.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Haugesund (Norway)	AM	PM
4	At sea		
5	Andalsnes, cruise Romsdalsfjord (Norway)	AM	PM
6-7	At sea		
8	Tromso (Norway)	AM	PM
9	Honningsvåg, for North Cape (Norway)	PM	AM
10	Hammerfest (Norway)	AM	PM
11	Harstad (Norway)	AM	PM
12-14	At sea		
15	London Cruise Terminal (UK)	AM	

Enjoy some of the best coastal destinations Northern Europe has to offer. Begin in the dynamic port city of Gothenburg, where modernity meets tradition along its picturesque canals. Cruise to the fairy-tale cityscape of Copenhagen, known for its iconic Nyhavn waterfront. Explore the historic beauty of Helsingborg before reaching the artistic haven of Skagen, where the Baltic and North Seas converge. This sailing offers a taste of the unique character of each port with a seamless blend of cultural discovery and coastal wonders.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Gothenburg (Sweden)	PM	PM
4	Copenhagen (Denmark)	AM	PM
5	Helsingborg (Sweden)	AM	PM
6	Skagen (Denmark)	AM	PM
7	At sea		
8	London Cruise Terminal (UK)	AM	



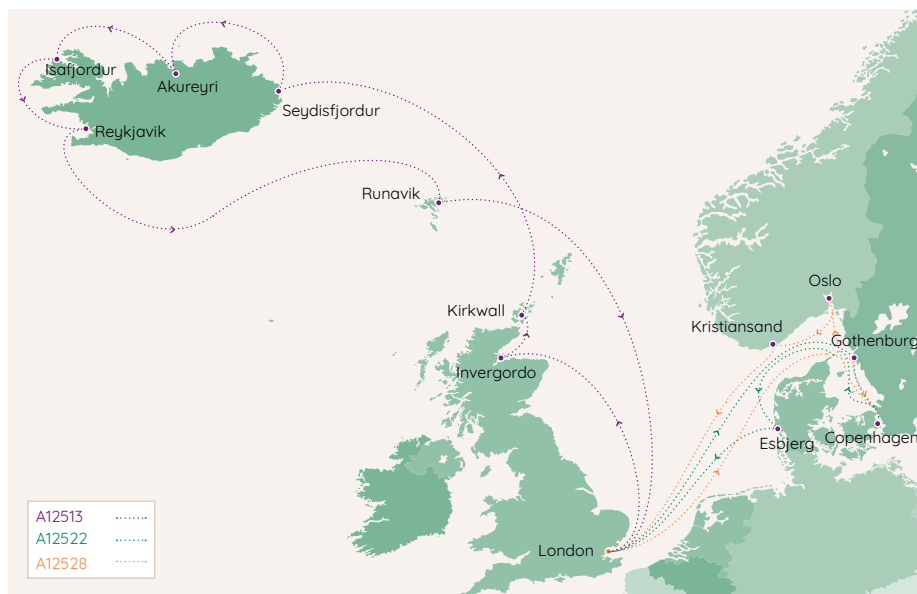
North Cape, Norway



Tromso, Norway



Copenhagen, Denmark



Isafjordur, Iceland

TREASURES OF SCOTLAND AND ICELAND

Sail in the wake of Norse explorers



Scan for our latest fares
A12513



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 5 Jul, 2025



DURATION: 16 nights

Chart a course for an unforgettable journey featuring stunning landscapes in Scotland and Iceland. Begin in the quaint port of Invergordon, then explore the storied streets of Kirkwall in the Orkney Isles. Sail to the remote beauty of Seydisfjordur, Iceland, followed by the hidden gems of Akureyri and Isafjordur. Discover the vibrant culture of Reykjavik before setting sail for the Faroe Islands, where the charming town of Runavik awaits. This sailing promises a harmonious blend of scenic wonders, cultural exploration, and high seas adventure.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	at sea (At sea)		
3	Invergordon (UK)	AM	PM
4	Kirkwall, Orkney Isles (UK)	AM	PM
5-6	At sea		
7	Seydisfjordur (Iceland) ⚓	AM	PM
8	Akureyri (Iceland)	AM	PM
9	Isafjordur (Iceland)	AM	PM
10	Reykjavik (Iceland)	AM	
11	Reykjavik (Iceland)		PM
12-13	At sea		
14	Runavik (Faroe Islands)	AM	PM
15-16	At sea		
17	London Cruise Terminal (UK)	AM	

⚓ Land by launch or tender



Seydisfjordur, Iceland



Invergordon, UK

SCANDINAVIA EXPLORER

Explore the shores of Sweden and Denmark



Scan for our latest fares
A12522



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 4 Oct, 2025



DURATION: 7 nights

Venture on a Scandinavian odyssey that showcases the beauty of Gothenburg, Copenhagen, Skagen, and Esbjerg. Roam the vibrant streets of Sweden's Gothenburg before sailing to Denmark to marvel at the fairy-tale charm of Copenhagen and explore the artistic enclave of Skagen. Finally, embrace Esbjerg's maritime heritage and breathtaking coastal landscapes to round out your North Sea journey.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Gothenburg (Sweden)	AM	PM
4	Copenhagen (Denmark)	AM	PM
5	Skagen (Denmark)	AM	PM
6	Esbjerg (Denmark)	AM	PM
7	At sea		
8	London Cruise Terminal (UK)	AM	



Copenhagen, Denmark

VIKING HERITAGE VOYAGE

Sail along historic Norse trade routes



Scan for our latest fares
A12528



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 4 Dec, 2025



DURATION: 8 nights

This coastal Scandinavian tour showcases the maritime treasures of Sweden's Gothenburg, where modernity and history meet. From there, cruise to Copenhagen and its iconic Nyhavn waterfront. Immerse yourself in the cultural richness of Oslo, Norway, with its museums and Viking ships on display. Conclude your journey in Kristiansand, where charming streets welcome exploration. Experience the distinctive charm of each Scandinavian port as you sail in the wake of Viking explorers.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Gothenburg (Sweden)	PM	PM
4	Copenhagen (Denmark)	AM	PM
5	At sea		
6	Oslo, cruise Oslofjord (Norway)	AM	PM
7	Kristiansand (Norway)	AM	PM
8	At sea		
9	London Cruise Terminal (UK)	AM	



Oslo, Norway



ICELANDIC DISCOVERY

Discover the highlights of this dramatic land



Scan for our latest fares
A22508LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 6 May, 2025



DURATION: 12 nights

Sail the North Atlantic to discover the breathtaking landscapes of Iceland. The first destination is the historic Faroe Islands with stops in Runavik and Klaksvik. Then make for an overnight stop in Reykjavik, the vibrant capital of Iceland, known for its charming cityscape and geothermal wonders. Continue to Isafjordur, surrounded by stunning fjords, and Akureyri, a seaside city at the base of towering mountains. Explore Seydisfjordur, a picturesque fjord town with colourful architecture. Enjoy yourself on an immersive journey through the natural wonders and cultural treasures of the North Atlantic.

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	At sea		
3	Runavik (Faroe Islands)	AM	PM
4	Klaksvik (Faroe Islands)	AM	PM
5	At sea		
6	Reykjavik (Iceland)	AM	
7	Reykjavik (Iceland)		PM
8	Isafjordur (Iceland)	AM	PM
9	Akureyri (Iceland)	AM	PM
10	Seydisfjordur (Iceland)	AM	PM
11-12	At sea		
13	Liverpool (UK)	AM	



ICELAND'S LAND OF ICE AND FIRE

Explore unforgettable landscapes



Scan for our latest fares
A22510BR



SHIP: Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 30 May, 2025



DURATION: 14 nights

Embark on an Icelandic adventure to discover the captivating landscapes and rich culture of Seydisfjordur. Stroll about Akureyri, a charming town at the base of snow-capped mountains, and explore Isafjordur surrounded by stunning fjords. Experience an overnight stay in the vibrant capital of Reykjavik, known for its geothermal wonders and lively atmosphere. This sailing provides an immersive journey through Iceland's natural wonders and cultural treasures.

Day	Port	Arrive	Dpt
1	Bristol Royal Portbury (UK)		PM
2	Falmouth (UK)	AM	PM
3-4	At sea		
5	Runavik (Faroe Islands)	AM	PM
6	At sea		
7	Seydisfjordur (Iceland)	AM	PM
8	Akureyri (Iceland)	AM	PM
9	Isafjordur (Iceland)	AM	PM
10	Reykjavik (Iceland)	AM	
11	Reykjavik (Iceland)		PM
12-14	At sea		
15	Bristol Royal Portbury (UK)	AM	



Seydisfjordur, Iceland

ICELAND'S LAND OF ICE AND FIRE

Explore unforgettable landscapes



Scan for our latest fares
A22510FL



SHIP: Ambition



DEPARTS: Falmouth



SETS SAIL: 31 May, 2025



DURATION: 14 nights

Embark on an Icelandic adventure to discover the captivating landscapes and rich culture of Seydisfjordur. Stroll about Akureyri, a charming town at the base of snow-capped mountains, and explore Isafjordur surrounded by stunning fjords. Experience an overnight stay in the vibrant capital of Reykjavik, known for its geothermal wonders and lively atmosphere. This sailing provides an immersive journey through Iceland's natural wonders and cultural treasures.

Day	Port	Arrive	Dpt
1	Falmouth (UK)		PM
2-3	At sea		
4	Runavik (Faroe Islands)	AM	PM
5	At sea		
6	Seydisfjordur (Iceland)	AM	PM
7	Akureyri (Iceland)	AM	PM
8	Isafjordur (Iceland)	AM	PM
9	Reykjavik (Iceland)	AM	
10	Reykjavik (Iceland)		PM
11-13	At sea		
14	Bristol Royal Portbury (UK)	AM	PM
15	Falmouth (UK)	AM	



Reykjavik, Iceland



Kristiansand, Norway

INTRODUCING NORTHERN EUROPE

Explore the endlessly fascinating Northern Europe on a maritime adventure spanning the continent. Traverse medieval Tallinn, wander the vibrant streets of Belfast, and uncover the mysteries of Orkney's Neolithic monuments. These voyages offers guests a rich tapestry of cultural and historic adventures with just a dash of swashbuckling adventure.



Amsterdam, Netherlands

Stockholm

Stockholm, the capital of Sweden, is a city of timeless beauty. Stroll through the historic Gamla Stan district, marvel at the Royal Palace, and cruise the picturesque archipelago. Indulge in Swedish cuisine, explore world-class museums, and immerse yourself in Nordic culture amidst stunning waterfront vistas.

Tallinn

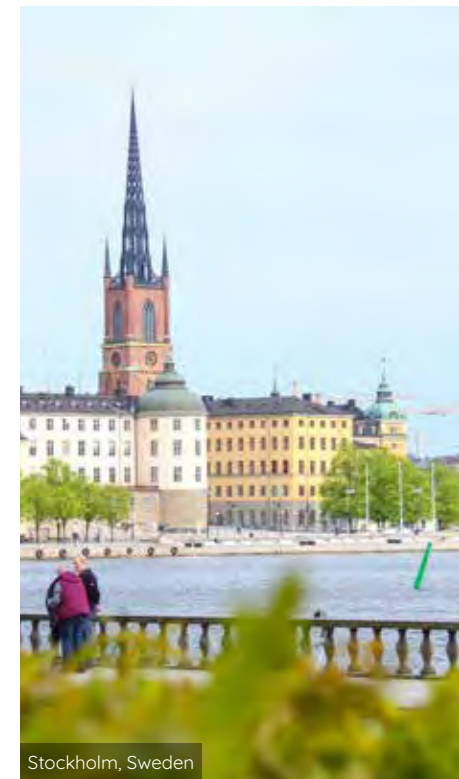
Enchanting Tallinn is renowned for its medieval Old Town. Explore picturesque cobblestone streets and stunning Baltic Sea views. Discover historic landmarks like Toompea Castle, enjoy authentic Estonian cuisine in quaint cafés, and enjoy yourself amidst the city's rich cultural heritage.

Amsterdam

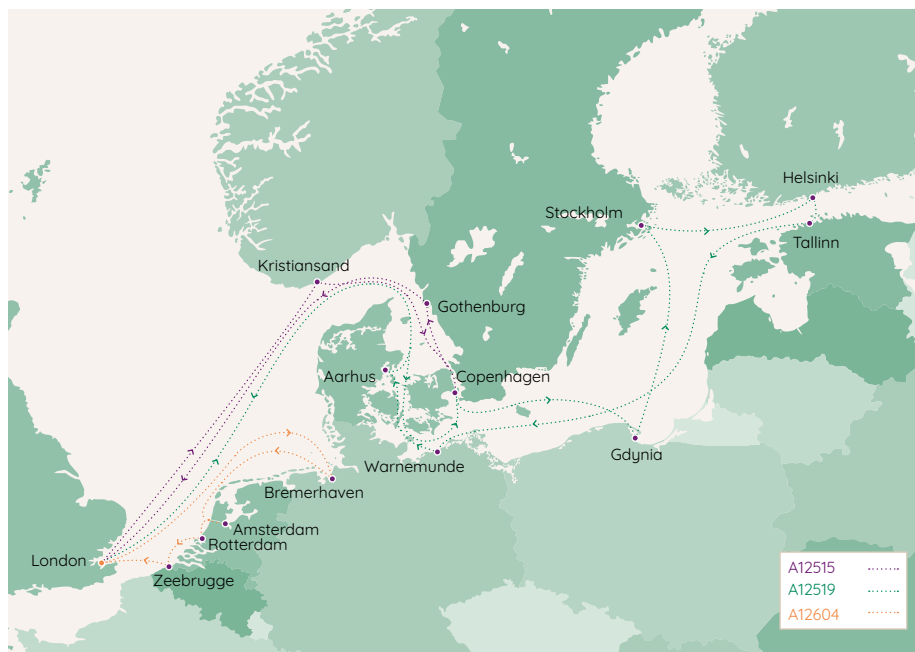
It won't take long to understand why Amsterdam is called 'the Venice of the North'. The city's picturesque canals and historic architecture shape this cultural hub where art, history, and modernity meet.



Tallinn, Estonia



Stockholm, Sweden



SCANDINAVIAN EXPLORER

Discover three distinct destinations in Norway, Denmark and Sweden



Scan for our latest fares
A12515



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 28 Jul, 2025



DURATION: 6 nights

Scandinavia beckons on this enchanting passage to Kristiansand, Copenhagen, and Gothenburg. Stroll along the sandy beaches and explore the old town of Kristiansand in southern Norway. In Copenhagen, take in the fairy-tale atmosphere of Nyhavn's waterfront. Gothenburg promises an array of historic architecture and modern cultural delights to explore. Witness the captivating beauty and personal charm of three distinct Scandinavian gems.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Kristiansand (Norway)	AM	PM
4	Copenhagen (Denmark)	AM	PM
5	Gothenburg (Sweden)	AM	PM
6	At sea		
7	London Cruise Terminal (UK)	AM	

Land by launch or tender



Gothenburg, Sweden



Copenhagen, Denmark

TREASURES OF NORTHERN EUROPE

Experience the summertime splendour of Northern Europe



Scan for our latest fares
A12519



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 25 Aug, 2025



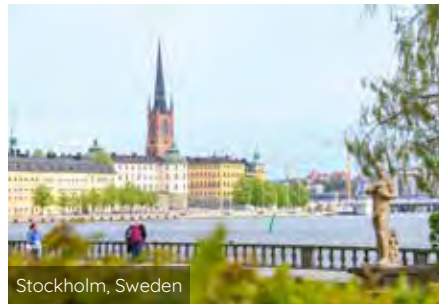
DURATION: 14 nights

Trace the Baltic Sea coasts at the height of summer. Wander through Copenhagen's charming streets, delve into Gdynia's and Gdansk's maritime histories, and embrace the elegance of Stockholm. Explore the design-forward cityscape of Helsinki, travel back in time amidst the medieval charm of Tallinn, and opt to visit iconic Berlin from Warnemunde, Germany. Conclude your journey in Denmark's Aarhus, where the traditional and the modern meet. This sailing offers an exciting blend of cultural exploration and marvellous coastal landscapes.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Copenhagen (Denmark)	PM	PM
4	At sea		
5	Gdynia, for Gdansk (Poland)	PM	PM
6	At sea		
7	Stockholm (Sweden)	AM	PM
8	Helsinki (Finland)	PM	PM
9	Tallinn (Estonia)	AM	PM
10	At sea		
11	Warnemunde, for Berlin (Germany)	AM	PM
12	Aarhus (Denmark)	AM	PM
13-14	At sea		
15	London Cruise Terminal (UK)		AM



Tallinn, Estonia



Stockholm, Sweden

BREMERHAVEN TO BELGIUM MULTI-GENERATIONAL ADVENTURE

Discover Northern Europe



Scan for our latest fares
A12604



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 27 Mar, 2026



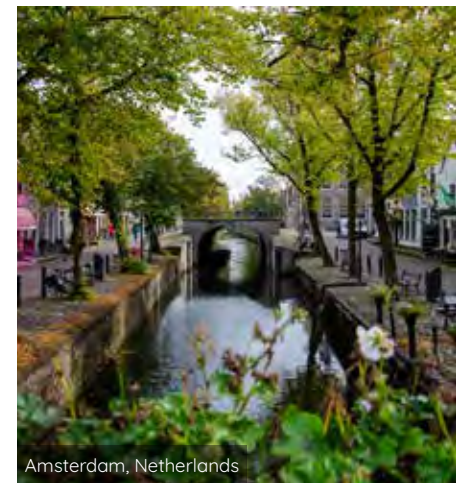
DURATION: 7 nights

Begin in Bremerhaven, Germany, with its fascinating array of maritime museums. Explore the enchanting canals and historic charm of Amsterdam. Continue to Rotterdam, a modern architectural marvel where historic charm meets contemporary innovation. Conclude your journey in Zeebrugge, a busy Belgian port and gateway for an optional tour to the cultural richness of Bruges.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Bremerhaven (Germany)	AM	PM
4	At sea		
5	Amsterdam (Netherlands)	AM	PM
6	Rotterdam, cruise River Nieuwe Maas (Netherlands)	AM	PM
7	Zeebrugge, for Bruges (Belgium)	AM	PM
8	London Cruise Terminal (UK)		AM



Bruges, Belgium



Amsterdam, Netherlands

HIDDEN GEMS OF THE NETHERLANDS, BELGIUM, AND THE BRITISH ISLES

A treasure trove of fascinating cities



Scan for our latest fares
A22507LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 27 Apr, 2025



DURATION: 9 nights

Explore the historic charm of Belfast and the picturesque allure of Honfleur. Carry on to the bustling ports of Zeebrugge, Belgium and Ijmuiden in The Netherlands, for optional tours to Bruges and Amsterdam. Conclude your journey in the serene St. Mary's, Isles of Scilly, where pristine landscapes meet maritime history.

Whether you're a history buff, an art enthusiast, or simply seeking moments of tranquillity, this voyage offers something for everyone.



Bruges, Belgium

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	Belfast (UK, Northern Ireland)	AM	PM
3	At sea		
4	Honfleur (France)	AM	PM
5	Zeebrugge, for Bruges (Belgium)	AM	PM
6	Ijmuiden, for Amsterdam (Netherlands)	AM	PM
7	At sea		
8	St. Mary's, Isles of Scilly (UK)	AM	PM
9	At sea		
10	Liverpool (UK)		AM

Land by launch or tender



IRELAND AND NORMANDY EXPERIENCE

Journey from Ireland southeast to the Norman coast



Scan for our latest fares
A22523LV



SHIP: Ambition



DEPARTS: Liverpool



SETS SAIL: 30 Oct, 2025



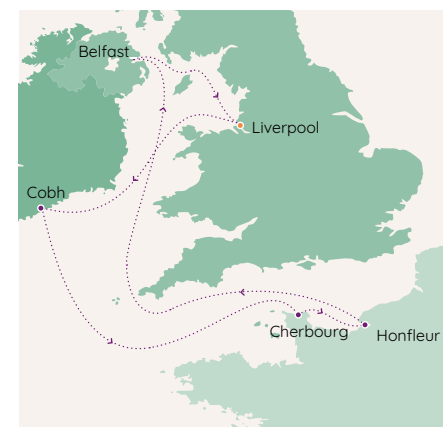
DURATION: 8 nights

Set sail for the shores of Ireland and France with a call in Cobh, a town with a rich maritime legacy and vibrant culture. Make southeast for Cherbourg, known for its beautiful quays and historical significance. Wander through Honfleur, a delightful French harbour town adorned with colourful architecture to inspire any artist. Enjoy two distinct countries and cultures on a journey involving maritime history and scenic landscapes.

Day	Port	Arrive	Dpt
1	Liverpool (UK)		PM
2	At sea		
3	Cobh, for Cork (Republic of Ireland)	AM	PM
4	At sea		
5	Cherbourg (France)	AM	PM
6	Honfleur (France)	AM	PM
7	At sea		
8	Belfast (UK, Northern Ireland)	AM	PM
9	Liverpool (UK)		AM



Cobh, Ireland



HIDDEN GEMS OF THE NETHERLANDS, BELGIUM, AND THE BRITISH ISLES

A treasure trove of fascinating cities



Scan for our latest fares
A22507BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 28 Apr, 2025



DURATION: 8 nights

Discover the idyllic beauty of Honfleur before continuing your journey to the lively ports of Zeebrugge, Belgium, and Ijmuiden in The Netherlands, for optional tours to Bruges and Amsterdam. Conclude amidst the tranquil landscapes and rich maritime history of St. Mary's, Isles of Scilly. This sailing offers a diverse array of port experiences to captivate and delight every guest.

Day	Port	Arrive	Dpt
1	Belfast (UK, Northern Ireland)		PM
2	At sea		
3	Honfleur (France)	AM	PM
4	Zeebrugge, for Bruges (Belgium)	AM	PM
5	Ijmuiden, for Amsterdam (Netherlands)	AM	PM
6	At sea		
7	St. Mary's, Isles of Scilly (UK) 	AM	PM
8	At sea		
9	Liverpool (UK)	AM	

 Land by launch or tender



St. Mary's, UK

IRELAND AND NORMANDY EXPERIENCE

Journey from Ireland southeast to the Norman coast



Scan for our latest fares
A22523BL



SHIP: Ambition



DEPARTS: Belfast



SETS SAIL: 29 Oct, 2025



DURATION: 8 nights

Experience a captivating voyage through maritime history. First stop Liverpool which is renowned worldwide for its rich cultural heritage and iconic music scene. Next is a poignant visit to Cobh, Ireland, where the Titanic made its final port of call. Carry on to Cherbourg, France, a historic naval port offering a blend of medieval charm and maritime heritage. Continue to Honfleur, an enchanting French harbour town with picturesque landscapes. From maritime history to artistic ambience, you'll find no shortage of inspiration on this fascinating journey along the Atlantic coastline.

Day	Port	Arrive	Dpt
1	Belfast (UK, Northern Ireland)		PM
2	Liverpool (UK)	AM	PM
3	At sea		
4	Cobh, for Cork (Republic of Ireland)	AM	PM
5	At sea		
6	Cherbourg (France)	AM	PM
7	Honfleur (France)	AM	PM
8	At sea		
9	Belfast UK, Northern Ireland)	AM	



Honfleur, France

MYSTERIES OF THE NORTHERN ISLES

Island-hopping adventure on the high seas



Scan for our latest fares
A22519NC



SHIP: Ambition



DEPARTS: Newcastle Tyne



SETS SAIL: 7 Sep, 2025

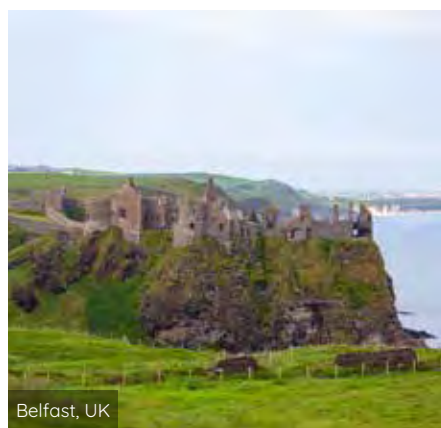


DURATION: 9 nights

Uncover the mysteries of the Northern Isles, starting in Kirkwall, Orkney, where Neolithic monuments await exploration. Continue to Lerwick, Shetland, and experience its Norse heritage. Visit Runavik in the Faroe Islands, known for its stunning landscapes, and explore the quaint port of Scrabster. Your next stop is Portree on the Isle of Skye, surrounded by dramatic scenery. After a visit to Belfast you finish in Liverpool which is renowned worldwide for its rich cultural heritage and iconic music scene. Discover a rich medley of cultural and natural wonders that only the Northern Isles can offer.

Day	Port	Arrive	Dpt
1	Newcastle Tyne (UK)		PM
2	Dundee (UK)	AM	PM
3	Kirkwall, Orkney Isles (UK)	AM	PM
4	Lerwick, Shetland Isles (UK)	AM	PM
5	Runavik (Faroe Islands)	AM	PM
6	Scrabster, for John O'Groats (UK)	AM	PM
7	Portree, Isle of Skye (UK) ⚓	AM	PM
8	At sea		
9	Belfast, (UK, Northern Ireland)	AM	PM
10	Liverpool (UK)	AM	

⚓ Land by launch or tender



Belfast, UK



Kirkwall, UK



Portree, UK

MYSTERIES OF THE NORTHERN ISLES

Island-hopping adventure on the high seas



Scan for our latest fares
A22519DD



SHIP: Ambition



DEPARTS: Dundee



SETS SAIL: 8 Sep, 2025



DURATION: 8 nights

Embark on a maritime adventure through the North Atlantic. Visit Kirkwall, Orkney Isles, where ancient history comes alive. Make for Lerwick, Shetland Isles, renowned for its Viking heritage and dramatic coastal scenery. Explore Runavik, a picturesque village in the Faroe Islands, before heading to Scrabster on the rugged Scottish coast. Your next stop is Portree on the Isle of Skye, surrounded by dramatic scenery. This sailing offers the chance to explore the untamed beauty of the Northern Isles like never before.

Day	Port	Arrive	Dpt
1	Dundee (UK)		PM
2	Kirkwall, Orkney Isles (UK)	AM	PM
3	Lerwick, Shetland Isles (UK)	AM	PM
4	Runavik (Faroe Islands)	AM	PM
5	Scrabster, for John O'Groats (UK)	AM	PM
6	Portree, Isle of Skye (UK)	AM	PM
7	At sea		
8	Belfast (UK, Northern Ireland)	AM	PM
9	Liverpool (UK)		AM

Land by launch or tender



Belfast, UK



Runavik, Faroe Islands



Portree, UK



INTRODUCING THE NORTHERN LIGHTS

These sailings take you to the Arctic Circle during late autumn and winter to experience the grandeur of the Aurora Borealis, or Northern Lights. Traverse the ethereal landscapes of the Norwegian coast and enjoy yourself on a journey that provides the opportunity to see one of the most amazing shows on Earth.



Alta, Norway

Alta

In Norway's far north, Alta invites exploration amidst the Arctic wilderness. Must-see attractions include the captivating Northern Lights and the prehistoric Rock Art of Alta, Norway's only UNESCO World Heritage Site.

Tromsø

Situated within the Arctic Circle, Tromsø was once the historic starting point for many Arctic expeditions. The city offers visitors the opportunity to witness the spectacular Northern Lights as well as enjoy a rich cultural scene, vibrant festivals, and stunning fjord landscapes.

Northern Lights

Witness the Aurora Borealis, a mesmerising spectacle that occurs only in Earth's polar regions. This phenomenon is caused when light particles from the Sun interact with Earth's magnetic field, creating colourful and dynamic patterns in the night sky.

Viewing of the northern lights is subject to local weather and atmospheric conditions.



Tromsø, Norway



Invergordon, UK

NORWAY'S LAND OF THE NORTHERN LIGHTS & SCOTLAND

Venture north of the Arctic Circle for a chance to spot the Northern Lights



Scan for our latest fares
A12524



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 27 Oct, 2025



DURATION: 16 nights

Set sail on a captivating Arctic journey from Invergordon to the reaches of Alesund and Trondheim. Venture beyond the Arctic Circle to Tromso, known for its vibrant cultural scene. Continue to Alta, a prime destination to hunt for the Northern Lights. On your return, explore the historical significance of Narvik and the maritime allure of Kirkwall in the Orkney Isles. This Arctic sailing offers a seamless fusion of cultural exploration and breathtaking landscapes.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Invergordon (UK)	AM	PM
4	At sea		
5	Alesund (Norway)	AM	PM
6	Trondheim (Norway)	AM	PM
7	At sea		
8	Tromso (Norway)	AM	PM
9-10	Alta (Norway)	AM	PM
11	At sea		
12	Narvik (Norway)	AM	PM
13-14	At sea		
15	Kirkwall, Orkney Isles (UK)	AM	PM
16	At sea		
17	London Cruise Terminal (UK)	AM	



Alta, Norway

NORWAY'S LAND OF THE NORTHERN LIGHTS & SCOTLAND

Journey from Scotland to Norway returning via the Shetlands



Scan for our latest fares
A12603



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 11 Mar, 2026



DURATION: 16 nights

On this captivating North Sea voyage, discover scenic wonders including Invergordon, Trondheim, Narvik, and the Shetland Isles. Immerse yourself in coastal Scotland's rich history, hunt the enchanting Northern Lights in Alta, and explore the picturesque charm of Lerwick. This sailing offers an unforgettable journey from the historic ports of Scotland and the Shetland Islands to the stunning Norwegian coast.



Alta, Norway

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Invergordon (UK)	AM	PM
4	At sea		
5	Alesund (Norway)	AM	PM
6	Trondheim (Norway)	AM	PM
7	At sea		
8	Tromso (Norway)	AM	PM
9-10	Alta (Norway)	AM	PM
11	At sea		
12	Narvik (Norway)	AM	PM
13-14	At sea		
15	Lerwick, Shetland Isles (UK) ⚓	AM	PM
16	At sea		
17	London Cruise Terminal (UK)		AM

⚓ Land by launch or tender

NORWAY'S LAND OF THE NORTHERN LIGHTS

See breathtaking landscapes and a chance to witness the Northern Lights



Scan for our latest fares
A22604



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 22 Mar, 2026



DURATION: 13 nights

Set sail on a thrilling Arctic expedition, commencing your journey in Bodo, Norway. Traverse the picturesque Lofoten Islands, a landscape sculpted by Mother Nature. After a day at sea, the ethereal beauty of Tromso reveals itself. Welcoming you next is Alta, where you can experience "Igloo" the world's northern most ice hotel. Navigate the waves towards Alesund, a coastal haven with enchanting Art Nouveau architecture. This sailing weaves together the essence of Norway, offering captivating landscapes and immersive cultural experiences for all to enjoy.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	At sea		
4	Bodo (Norway)	PM	AM
5	Leknes, Lofoten Islands (Norway)	AM	PM
6	At sea		
7	Tromso (Norway)	AM	PM
8-9	Alta (Norway)	PM	PM
10	At sea		
11	Alesund (Norway)	AM	PM
12-13	At sea		
14	London Cruise Terminal (UK)		AM



Alesund, Norway



Hamburg, Germany

INTRODUCING CHRISTMAS & NEW YEAR

Experience the magic of the holiday season on a journey to breathtaking destinations across Europe. Relax on a short sailing to the Christmas markets of Northern Europe or embark on an extended holiday odyssey toward Portugal and Spain. Wherever you choose to go, you can be sure that this will be a festive celebration to remember!



Cadiz, Spain

Cadiz

The ancient seaport of Cadiz is a testament to Spain's seafaring history. From charming plazas to sun-drenched beaches, the city invites exploration of its cultural richness and Andalusian allure.

Hamburg Christmas markets

Experience the festive magic of Hamburg's famous Christmas markets, where holiday cheer fills the wintry air amidst twinkling lights and the aroma of spiced mulled wine. Immerse yourself in the Christmas spirit as you explore traditional stalls offering handmade gifts and seasonal treats.

Christmas on board

Celebrate the joy of the holiday season at sea with Ambassador Cruise Line. Experience the warmest welcome at sea and Yuletide festivities amidst the comfort of our ships. Enjoy festive decorations, delectable holiday feasts, special entertainment, and fun seasonal activities.

Festive markets mentioned in this section are subject to local opening days/times and may be subject to change at short notice.



Hamburg, Germany



FESTIVE GETAWAY

Embrace festive Belgian and Dutch charm on a relaxing three-day sailing



Scan for our latest fares
A22525



SHIP: Ambition



DEPARTS: London Cruise Terminal



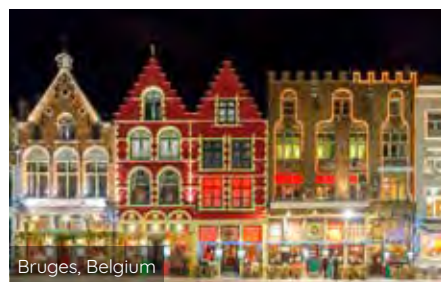
SETS SAIL: 2 Dec, 2025



DURATION: 3 nights

Explore two dynamic ports on this relaxing voyage. Zeebrugge, with the option for tours to Bruges entices with its medieval charm, chocolate boutiques, and historic Belgian architecture. Cruise to Ijmuiden, gateway to vibrant Amsterdam, where iconic canals, world-class museums, and lively culture await. These ports offer the chance to embrace Belgian and Dutch charm on a captivating journey through maritime history, cultural treasures, and the vibrant landscapes of Northwestern Europe.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Zeebrugge, for Bruges (Belgium)	AM	PM
3	Ijmuiden, for Amsterdam (Netherlands)	AM	PM
4	London Cruise Terminal (UK)	AM	



FESTIVE GETAWAY

Discover the best of Belgium



Scan for our latest fares
A22528



SHIP: Ambition



DEPARTS: London Cruise Terminal



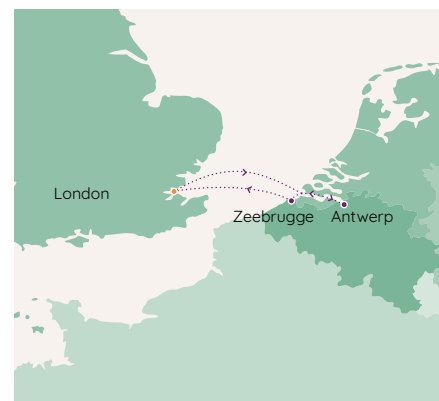
SETS SAIL: 7 Dec 2025



DURATION: 3 nights

Explore two dynamic ports on this relaxing voyage. Cruise to Antwerp where the looming cathedral welcomes you to the city where world-class museums, and lively culture awaits. Zeebrugge, with the option for tours to Bruges, entices with its medieval charm, chocolate boutiques, and historic Belgian architecture. These ports offer the chance to embrace Belgian charm on a captivating journey through maritime history, cultural treasures, and the vibrant landscapes of Northwestern Europe.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Antwerp, cruise River Scheldt (Belgium)	AM	PM
3	Zeebrugge, for Bruges (Belgium)	AM	PM
4	London Cruise Terminal (UK)	AM	



HAMBURG AND AMSTERDAM FESTIVE BREAK

Experience festive magic in
Hamburg and Amsterdam



Scan for our latest fares
A22531



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 10 Dec 2025



DURATION: 5 nights

CHRISTMAS MARKETS

Set sail for Northern Europe's
Christmas markets



Scan for our latest fares
A12531



SHIP: Ambience



DEPARTS: London Cruise Terminal



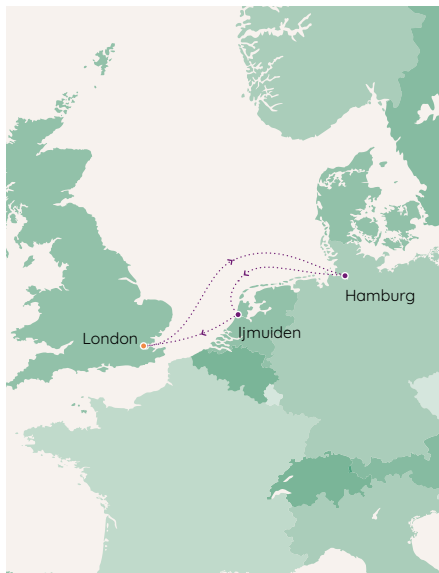
SETS SAIL: 14 Dec, 2025



DURATION: 6 nights

This sailing brings together the magic of the Christmas season with two enchanting European cities. Visit bustling Christmas markets in historic Hamburg before taking an optional tour to Amsterdam. This holiday journey promises a joyful experience for all aboard.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Hamburg (Germany)	AM	PM
4	At sea		
5	IJmuiden (Netherlands)	AM	PM
6	London Cruise Terminal (UK)	AM	



Hamburg, Germany

Begin your Christmas time holiday in historic and vibrant Hamburg, Germany. Cruise to Amsterdam, a city adorned with enchanting canals, iconic landmarks, and a vibrant cultural scene. Continue to Zeebrugge for optional tours to Bruges, famed for its Yuletide spirit and sparkle. This voyage offers an ideal blend of city exploration and coastal beauty, inviting you to savour the distinctive charm of each destination along the picturesque Northern European coastline during the festive season.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Hamburg, cruise River Elbe (Germany)	AM	PM
4	At sea		
5	Amsterdam (Netherlands)	AM	PM
6	Zeebrugge, for Bruges (Belgium)	AM	PM
7	London Cruise Terminal (UK)	AM	



Amsterdam, Netherlands



Hamburg, Germany

ANTWERP FESTIVE GETAWAY

Explore holiday charm in Antwerp



Scan for our latest fares
A22532



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 15 Dec 2025



DURATION: 3 nights

Delight in warm holiday cheer amidst the cobblestone streets and bustling markets of Antwerp, a city adorned with twinkling lights and festive decorations. Enjoy an overnight stay to explore this charming Belgian city and wander through its famous Christmas markets.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2-3	Antwerp (Belgium)	PM	PM
4	London Cruise Terminal (UK)	AM	



Antwerp, Belgium

FESTIVE TILBURY TASTER

Join us on board for a one-night celebration at sea



Scan for our latest fares
A22534



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 19 Dec 2025



DURATION: 2 nights

Enjoy yourself on board the Tilbury Taster, a two-night holiday celebration where you can gather with friends and family to enjoy outstanding cuisine and amazing entertainment — and yes, we really do push the boat out to sea!

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	London Cruise Terminal (UK)		AM



Ambition

HAMBURG STAYCATION AND AMSTERDAM ADVENTURE

Enjoy an extended stay in Hamburg with a quick sojourn in Amsterdam



Scan for our latest fares
A22536



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 6 Jan 2025



DURATION: 6 nights

The world-class festive cheer of Hamburg and Amsterdam await you on this short sailing. Enjoy an extended stay in Hamburg to explore the city's vibrant history and culture. After a day spent cruising along the coast of northern Europe, we will call at Amsterdam, the breathtaking 'Venice of the North'.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3-4	Hamburg (Germany)	AM	PM
5	At sea		
6	Amsterdam (Netherlands)	AM	PM
7	London Cruise Terminal (UK)		AM



Amsterdam, Netherlands



Holyhead, UK

INTRODUCING SHORT STAYS

This collection of sailings whisks you away on brief yet captivating journeys across the waves. Visit breathtaking destinations nestled in the Irish Sea, cruise along the coast of Northern Europe, and explore the Channel Islands and the shores of Normandy. Whether this is your first cruise or you have voyaged with Ambassador before, each of these sailings offers the perfect blend of adventure and relaxation.



Honfleur, France

Honfleur

Nestled on France's Normandy coast, Honfleur mesmerises with its historic harbour and artistic ambience. Travel back in time as you explore cobbled streets and art galleries showcasing works by renowned painters like Eugene Boudin.

Hamburg

Hamburg, Germany, a bustling port city, offers a fusion of maritime heritage and contemporary stylishness. Discover historic warehouses and modern waterfronts along the Elbe River. It's a vibrant destination that rewards explorers with an enriching experience.

St. Peter Port

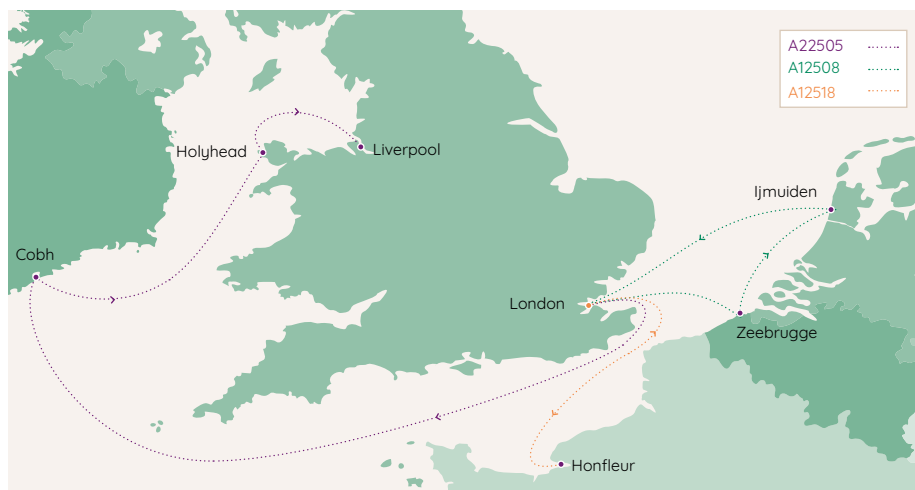
Discover the allure of St. Peter Port, Guernsey. Immerse yourself in history at Castle Cornet, explore Victor Hugo's Hauteville House, and stroll along picturesque quaysides. With charming medieval landmarks, stunning coastal views, and a rich cultural heritage, it's a tranquil retreat for discerning travellers.



Hamburg, Germany



St. Peter Port, UK



Cobh, Ireland

TREASURES OF THE IRISH SEA

Discover two endlessly charming port towns



Scan for our latest fares
A22505



SHIP: Ambition



DEPARTS: London Cruise Terminal



SETS SAIL: 11 Apr, 2025



DURATION: 4 nights

The picturesque coastlines of Ireland and Wales are the focus of this enchanting Irish Sea voyage. Explore the maritime charm of Cobh, a historic Irish port where past and present harmonise, also your gateway for optional tours to Cork. Cruise to Holyhead on the Isle of Anglesey, surrounded by stunning landscapes and steeped in cultural richness. Experience these two endlessly charming destinations while traversing the storied Irish Sea.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Cobh, for Cork (Republic of Ireland)	AM	PM
4	Holyhead, Isle of Anglesey (UK)	AM	PM
5	Liverpool (UK)		AM



Holyhead, UK

BENELUX COASTAL EXPLORER

A relaxing four-day sailing to Belgium and The Netherlands



Scan for our latest fares
A12508



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 1 May, 2025



DURATION: 4 nights

Cruise along the North Sea Coast beginning in Zeebrugge, the gateway to historic Bruges. Your journey continues as you sail to IJmuiden, your gateway for an optional tour to Amsterdam. Explore the cultural tapestry of these two enchanting destinations, from the cobbled streets of Bruges to the option to see the lively atmosphere of Amsterdam from IJmuiden. Enjoy yourself on a maritime adventure that offers a rich cultural experience.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Zeebrugge, for Bruges (Belgium)	AM	PM
3	IJmuiden, for Amsterdam (Netherlands)		AM
4	IJmuiden, for Amsterdam (Netherlands)		PM
5	London Cruise Terminal (UK)		AM



Bruges, Belgium

FRENCH ESCAPE

Escape to the picturesque coastline of northern France



Scan for our latest fares
A12518



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 22 Aug, 2025



DURATION: 3 nights

Set sail on a voyage to the charming port town of Honfleur, where cobblestone streets wind through half-timbered houses and reveal picturesque harbour views. Explore galleries, savour French cuisine in quaint bistros, and stroll along the Vieux Bassin. Honfleur's maritime history and romantic atmosphere create an enchanting backdrop for a sailing, offering an idyllic getaway along the scenic Normandy coastline.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Honfleur (France)		PM
3	Honfleur (France)		PM
4	London Cruise Terminal (UK)		AM



Honfleur, France

THE NETHERLANDS TO HONFLEUR

See the best of three charming and historic cities



Scan for our latest fares
A12525



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 12 Nov, 2025



DURATION: 5 nights

Enjoy yourself amidst the cultural hubs of Amsterdam and Rotterdam. Stroll along Amsterdam's iconic canals and explore the city's dynamic arts scene. From there we sail to Rotterdam, where historic charm meets modern innovation. Conclude your journey in the romantic port town of Honfleur, France, where cobblestone streets wind through half-timbered houses. Experience a rich blend of history, artistic vibrancy, and the scenic beauty of three distinct European destinations.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	Amsterdam (Netherlands)	AM	PM
3	Rotterdam, cruise River Nieuwe Maas (Netherlands)	AM	PM
4	At sea		
5	Honfleur (France)	AM	PM
6	London Cruise Terminal (UK)	AM	



Amsterdam, Netherlands



CANALS AND CULTURE OF HAMBURG AND AMSTERDAM

Discover the delights of Germany and The Netherlands



Scan for our latest fares
A12527



SHIP: Ambience



DEPARTS: London Cruise Terminal



SETS SAIL: 29 Nov, 2025



DURATION: 5 nights

Begin your Lowlands journey in the bustling metropolis of Hamburg, Germany. Explore the city's rich history, vibrant culture, and iconic landmarks. From there, sail to the enchanting canals and historic charm of Amsterdam, where picturesque streets and world-class museums await. This sailing offers the chance to experience the unique allure of two of Europe's most distinctive and culturally-rich cities.

Day	Port	Arrive	Dpt
1	London Cruise Terminal (UK)		PM
2	At sea		
3	Hamburg, cruise River Elbe (Germany)	AM	PM
4	At sea		
5	Amsterdam (Netherlands)	AM	PM
6	London Cruise Terminal (UK)	AM	



Amsterdam, Netherlands

CHANNEL ISLANDS AND THE NETHERLANDS EXPERIENCE

Relax on a gentle exploration of three charming destinations



Scan for our latest fares
A22513BR



SHIP: Ambition



DEPARTS: Bristol Royal Portbury



SETS SAIL: 13 Jul, 2025



DURATION: 6 nights

CHANNEL ISLANDS AND THE NETHERLANDS EXPERIENCE

Relax on a gentle exploration of two charming destinations



Scan for our latest fares
A22513FL



SHIP: Ambition



DEPARTS: Falmouth



SETS SAIL: 14 Jul, 2025



DURATION: 5 nights

Make for St. Peter Port, a charming town in the Channel Islands with its cobblestone streets and historic architecture. Sail on to Ijmuiden, a Dutch coastal town offering a mix of urban sophistication and bustling port atmosphere. Together, these destinations offer a delightful blend of cultural exploration and coastal beauty to serve as the ideal setting for a relaxing holiday.

Day	Port	Arrive	Dpt
1	Bristol Royal Portbury (UK)		PM
2	Falmouth (UK)	AM	PM
3	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
4	At sea		
5	Ijmuiden, for Amsterdam (Netherlands)	AM	PM
6	At sea		
7	Newcastle Tyne (UK)	AM	

⚓ Land by launch or tender

Make for St. Peter Port, a charming town in the Channel Islands with its cobblestone streets and historic architecture. Sail on to Ijmuiden, a Dutch coastal town offering a mix of urban sophistication and bustling port atmosphere. Together, these destinations offer a delightful blend of cultural exploration and coastal beauty to serve as the ideal setting for a relaxing holiday.

Day	Port	Arrive	Dpt
1	Falmouth (UK)		PM
2	St. Peter Port, Guernsey, Channel Islands (UK) ⚓	AM	PM
3	At sea		
4	Ijmuiden, for Amsterdam (Netherlands)	AM	PM
5	At sea		
6	Newcastle Tyne (UK)	AM	

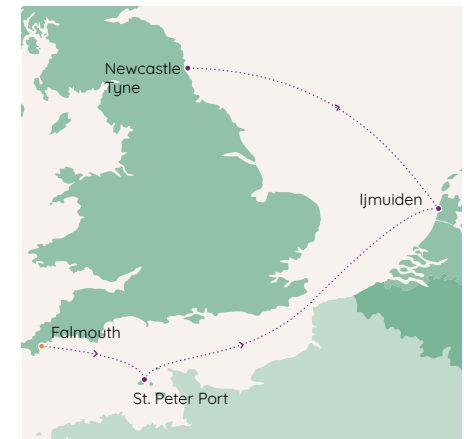
⚓ Land by launch or tender



St. Peter Port, UK



St. Peter Port, UK





INTRODUCING FESTIVE EVENTS

It's always a wonderful time of year on board our ships but for the festive period, we really do push the boat out. Bringing you all your favourite traditions (plus plenty of extra magic and sparkle), we have seasonal shows, all your favourite anthems, and of course, unbeatable cuisine.

Enjoy a delicious five-course lunch or dinner and show with a stay overnight with breakfast the following morning. Included in the price are welcome cocktails and half a bottle of wine per person with the meal.

This is a fantastic opportunity to step aboard our ships to view the facilities and cabins, sample the delicious cuisine and enjoy some stylish entertainment. Get together with family or friends for an occasion with a difference; the perfect introduction for those who are new to cruising and are thinking of embarking on an ocean cruise in the future.

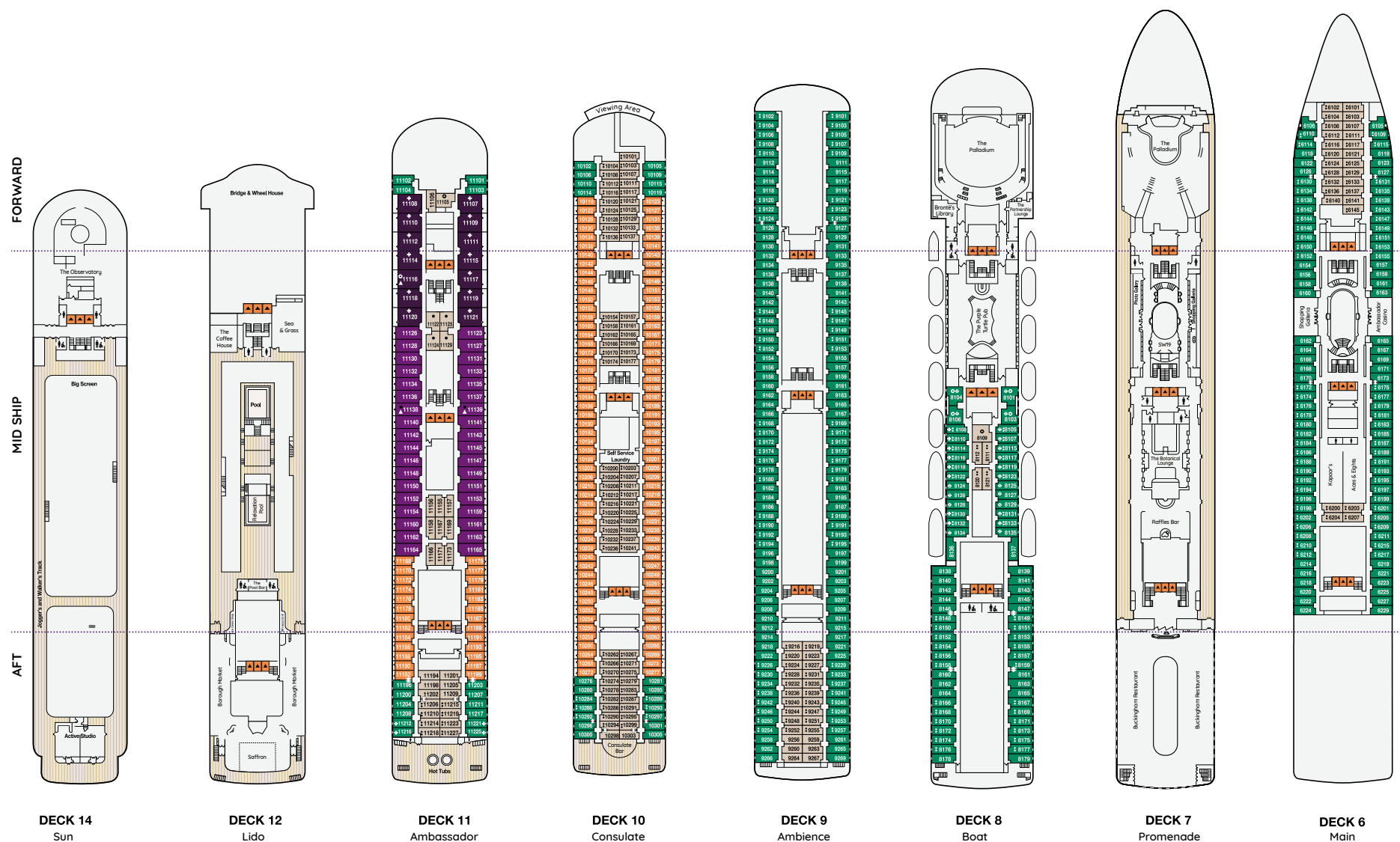
So, whether you're joining us for a festive lunch or with us for an overnight event, it's going to be a year-end to remember. Please see our website for more information on when these events will go on sale, pricing, availability and more.

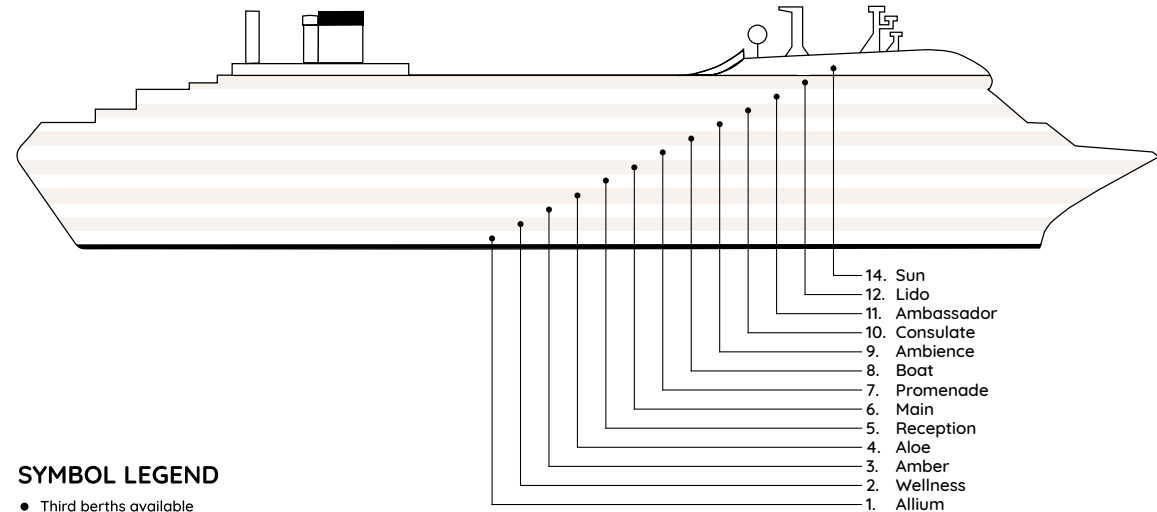
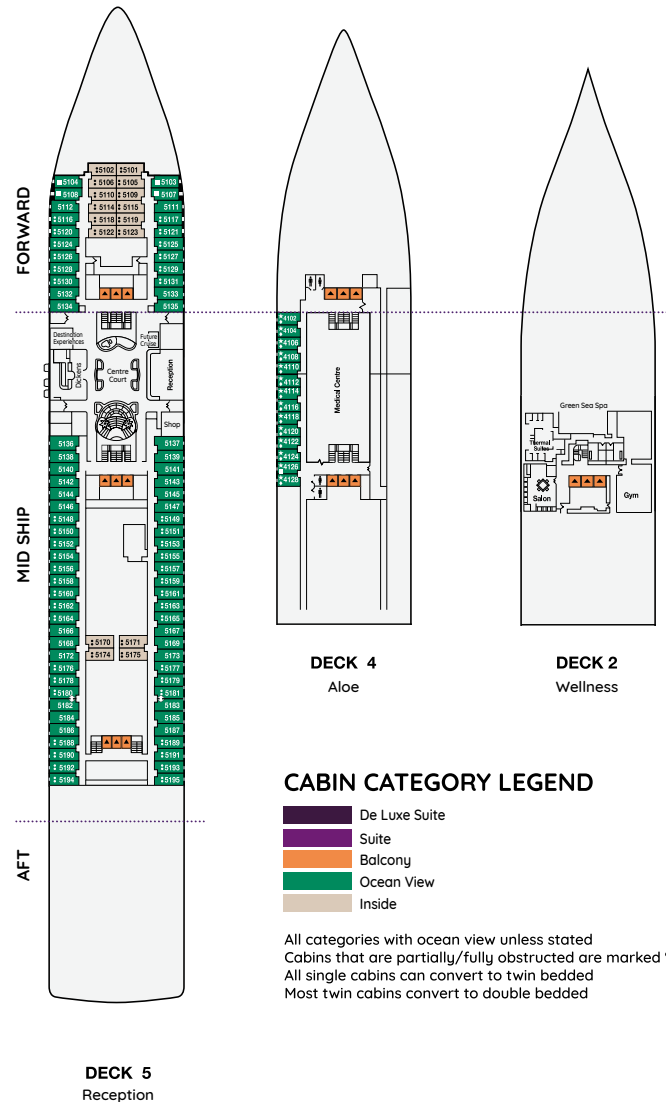


Dates	Ship	Event
Friday 5th December 2025 Saturday 6th December 2025	Ambition	Lunch & Show
		Dinner 1st Sitting (18:00), Show & Overnight Stay
		Dinner 2nd Sitting (20:30), Show & Overnight Stay
Friday 12th December 2025 Saturday 13th December 2025	Ambience	Lunch & Show
		Dinner 1st Sitting (18:00), Show & Overnight Stay
		Dinner 2nd Sitting (20:30), Show & Overnight Stay

For fares and to book please see our website.

AMBIENCE DECK PLAN





SYMBOL LEGEND

- Third berths available
- Third and/or fourth berths (ceiling foldaway/wall mounted)
- ◆ Room with porthole
- + Additional sofa bed/rollaway bed
- ★ Two berth
Cat 6S: one lower, one upper berth -
certain cabins are bunk bed configuration
- ↔ Interconnecting cabins
- ✱ Obstructed view
- Wheelchair-accessible room
Includes wider door ways (to accommodate a wheelchair),
no thresholds into the bathroom and more handrails
around the bathroom. Wheelchair-accessible rooms are
twin only.
- ▲ Room does not have a bathtub
- Suite and De Luxe Suite only
- Fixed queen-size bed, cannot be
converted to twin beds
- ♂ Public toilet
- ♂ Wheelchair-accessible toilet
- 🚪 Lift

Ambience Deck Plan May 2024 UK Edition

This plan shows the location of cabins and public areas only as a guide. It is not drawn to scale. The cabin and public room configurations are believed to be correct at the time of production.

AMBIENCE CABINS

Thanks to your valued feedback, we have refined and simplified our cabin categories to offer you an improved booking experience. If you have any questions, we invite you to contact our Reservations team online or at 0808 102 8030. We look forward to welcoming you on board soon.

CABIN TYPES

Inside

Welcome to the cosy comfort of an Inside Cabin. Relax in your private space, complete with all the amenities you need for a memorable voyage. This cabin type features two twin beds that are easily convertible to a double bed for flexibility. Some cabins also include a third and/or fourth upper berth that is perfect for families or groups.

Ocean View

Sit back and enjoy endless ocean vistas from an Ocean View Cabin. This cabin type features two twin beds that are easily convertible to a double bed for flexibility. Some cabins also include a third and/or fourth upper berth that is perfect for families or groups. Please note that some of these cabins may have a restricted or partially obstructed view.

Balcony

The Balcony Cabin offers a front-row seat to the mesmerising beauty of the ocean. These refined accommodations feature a private balcony and two twin beds that are easily convertible to a double bed for flexibility.

Suite

Enjoy the exclusivity of your own Suite complete with ocean views from a private balcony. Relax in a spacious sitting area, perfect for unwinding with a book or enjoying a leisurely morning coffee. The Suite features two twin beds that are easily convertible to a double bed for flexibility. The majority of suites have a sofa bed that can accommodate a third and in some cases a fourth guest



De Luxe Suite



De Luxe Suite



Ocean View

SHIP LOCATION

Forward

The forward section of the ship provides a unique and memorable experience. Cabins in this section offer advantages such as close proximity to observation decks to witness the ship's navigation first-hand. Forward cabins are typically situated away from high-traffic areas, appealing to guests seeking relaxation on their voyage.

Midship

Situated close to the heart of the ship, the midship section provides distinct benefits for your comfort and convenience. You can enjoy easy access to amenities on your deck as well as lifts and stairwells to take you to other areas of the ship. Midship cabins are in an ideal location to reduce the effects of the ship's movement.

Aft

Staying in the aft (rear) section of the ship promises a tranquil retreat for guests seeking relaxation and privacy. Depending on your deck and cabin type, you can also enjoy stunning ocean views from public observation decks.

DECKS

Wellness - Deck 2

Indulge your body and mind in our on board gym, salon, and the Green Sea Spa on Wellness Deck.

Aloe - Deck 4

Relax amidst peaceful surroundings with convenient access to the Reception Desk just one deck above.

Reception - Deck 5

Be at the heart of it all on Reception Deck, where you can enjoy our elegant Centre Court and Dickens Coffee Shop.

Main - Deck 6

Activities abound on Main Deck, including shopping, lounges, arts and crafts, and the Ambassador Casino.

Promenade - Deck 7

A stroll along Promenade Deck takes you from amazing entertainment in The Palladium to the flavours of Buckingham Restaurant, with much more to explore in between.

Boat - Deck 8

Boat Deck brings you the best of the Ambassador experience, from the Purple Turtle Pub to The Palladium and a quiet book-nook in Bronte's Library.

Ambience - Deck 9

Your home away from home, Ambience Deck is where you can relax and unwind while still staying close to the action on Boat Deck just below.



Consulate - Deck 10

Pretend to steer the ship in the Viewing Area on the Consulate Deck, where you are never more than two decks away from our on board amenities including amazing entertainment and outstanding cuisine.

Ambassador - Deck 11

A real guest favourite, Ambassador Deck provides easy access to sun, fun, and savoury restaurants just one deck above.

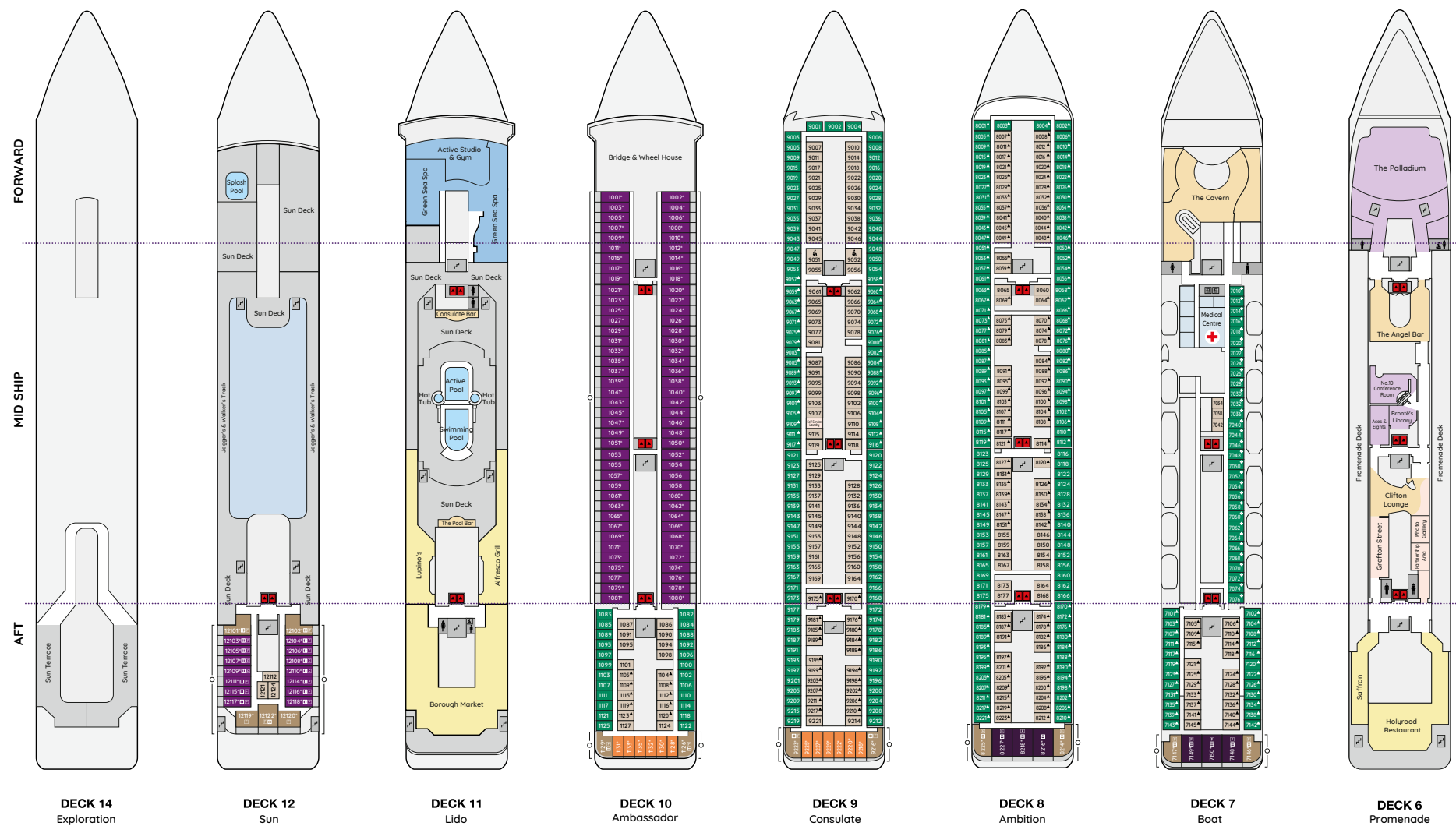
Lido - Deck 12

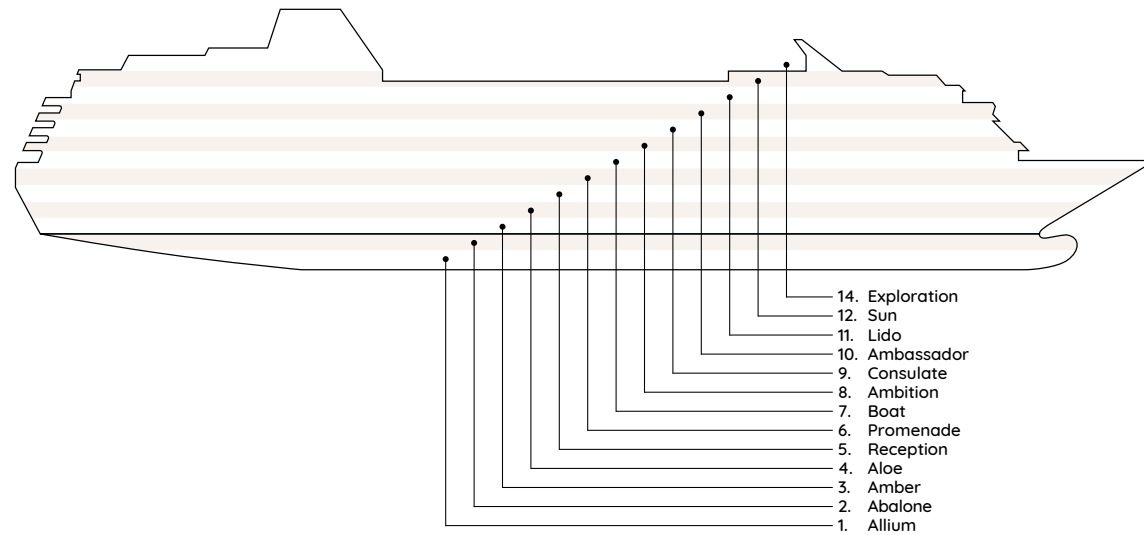
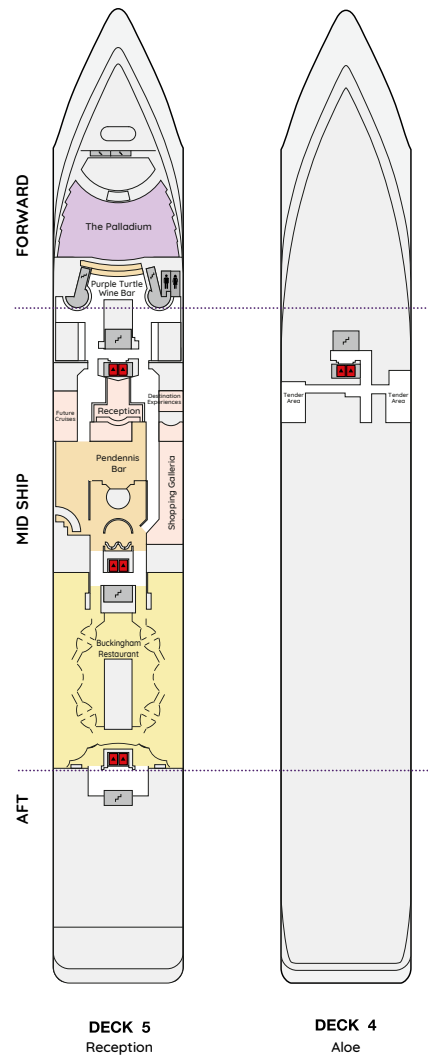
Enjoy yourself on Lido Deck, where you can indulge your taste buds at Borough Market and Saffron Restaurant before kicking back beside the pool with a cold drink close at hand.

Sun - Deck 14

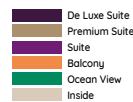
Take in panoramic ocean views in The Observatory or enjoy some fresh air with a stroll on the Jogger's and Walker's Track.

AMBITION DECK PLAN





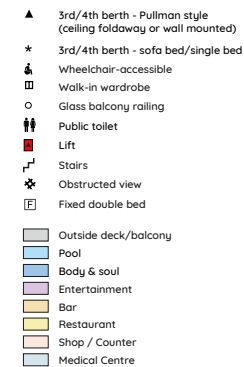
CABIN CATEGORY LEGEND



All categories with ocean view unless stated. Cabins that are partially/fully obstructed are marked*. All single cabins can convert to twin bedded. Most twin cabins convert to double bedded. Please note some single categories only have a single bed

Ambition Deck Plan May 2024 UK Edition
This plan shows the location of cabins and public areas only as a guide. It is not drawn to scale. The cabin and public room configurations are believed to be correct at the time of production.

SYMBOL LEGEND



AMBITION CABINS

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The Balcony Cabin offers a front-row seat to the mesmerising beauty of the ocean. These refined accommodations feature a private balcony and two twin beds that are easily convertible to a double bed for flexibility.

Suite

Enjoy the exclusivity of your own Suite complete with ocean views from a private balcony. Relax in a spacious sitting area, perfect for unwinding with a book or enjoying a leisurely morning coffee. The Suite features two twin beds that are easily convertible to a double bed for flexibility. The majority of suites have a sofa bed that can accommodate a third and in some cases a fourth guest. For valued guests seeking even more space and comfort, our Premium and De-Luxe Suites include plush double beds and sofa beds for relaxation or extra accommodations. Immerse yourself in tranquil elegance in your refined on board retreat.



De Luxe Suite



Ocean View

SHIP LOCATION

Forward

The forward section of the ship provides a unique and memorable experience. Cabins in this section offer advantages such as close proximity to observation decks to witness the ship's navigation first-hand. Forward cabins are typically situated away from high-traffic areas, appealing to guests seeking relaxation on their voyage.

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Aft

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Premium Suite

DECKS

Aloe - Deck 4

Welcome on board! You will embark and disembark your ship via Aloe Deck, easily accessible by stairs or the lift.

Reception - Deck 5

Be at the heart of it all on Reception Deck, where you can visit Buckingham Restaurant, bars, the Shopping Galleria, and The Palladium.

Promenade - Deck 6

From show-stopping entertainment in The Palladium to lounges, Bronte's Library, and Saffron and Holyrood Restaurants, the Promenade Deck truly has something for everyone.

Boat - Deck 7

Boat Deck is home to The Cavern, a timeless venue for live cabaret, game shows, and light entertainment.

Ambition - Deck 8

Ambition Deck provides a relaxed atmosphere while still providing easy access to popular amenities on the decks just below.

Consulate - Deck 9

Enjoy some peace and quiet on the tranquil Consulate Deck, where you are never more than two decks away from amazing entertainment and outstanding cuisine.

Ambassador - Deck 10

Cabins on Ambassador Deck have some of the best views on the ship, not to mention convenient access to food and fun on Lido Deck just above.

Lido - Deck 11

Enjoy yourself on Lido Deck, where you can indulge your taste buds at Borough Market and various restaurants before kicking back beside the pool with a cold drink close at hand. While you're at it, why not treat yourself with a wellness visit to the Green Sea Spa?

Sun - Deck 12

Take in some sun and fresh air with a stroll on the Jogger's and Walker's Track, or take the little ones for some fun in the splash pool.

Exploration - Deck 14

Relax and enjoy endless ocean vistas on the Sun Terrace looking out from either side of the ship.

BOOKING CONDITIONS

BOOKING CONDITIONS

Our full and most up-to-date booking conditions, can be found at:

ambassadorcruise.com/information/terms-conditions/.

You can also request copies of our terms and conditions from our guest services team via email: guestservices@ambassadorcruise.com or phone: 0808 102 8031. Please note that all bookings are subject to acceptance of booking terms and conditions at the time of booking, and subject to availability.

Please ensure you familiarise yourself with our terms and conditions, which will also be made available to you prior to booking. Should you have any questions or further requests, just let us or your travel agent know. We are always on hand to help.

COVID AND OTHER COMMUNICABLE MEDICAL ISSUES

Our ongoing aim is to ensure that you can book and sail with confidence. To help make your booking experience feel smoother, we have a COVID and Other Communicable Medical Issues page on our website explaining how we run our operations, safely and securely, for you and the crew's protection.

You will find everything you need to know from arrivals and onboarding to testing and vaccination policies. These policies will be continually reviewed in line with local government guidelines, so may change. We advise that you check this page regularly.

ambassadorcruise.com/before-you-sail/covid-reassurance/

ESSENTIAL INFORMATION A-Z

Our Essential Information A-Z web page is a one-stop for all your important Ambassador questions.

We would advise all guests to please carefully read this information, which contains useful details that you need to know before you book your cruise holiday. Should there be some additional information that you require, please do not hesitate to contact us.

ambassadorcruise.com/before-you-sail/general-information/



MOBILITY AT SEA



Ambassador Cruise Line has partnered with Mobility at Sea, a family-run business established in 2008 with the specific aim of making cruising accessible for all. They provide products and hireable equipment to guests with a disability or who live with reduced mobility, enabling and empowering them to cruise with us.

We know that people want to feel safe and confident on board, now more than ever. Mobility at Sea offer just that, with advice and information to support not only guests but also travel agents, ensuring that everybody's needs and wants are met through products compliant for the ship. Mobility at Sea are happy to speak to each guest personally. Ideally, they would like to speak to guests prior to booking their cabins but will always try and offer solutions where possible. This way they can establish the right requirements and make recommendations based on facts.

Equipment is categorised into four sections:

Mobility

Scooters, powerchairs, wheelchairs, walking aids.

Sleeping and comfort

Adjustable profiling beds, airflow mattresses, pillow raisers, bed rails etc.

Moving and handling

Hoists, stand aids, turn aids, patient helpers.

Bathing and toileting

Shower commode chairs, shower chairs, framed toilet raisers, etc.

To ensure guests are secure and confident before boarding, the Mobility team is happy to conduct demonstrations at the terminal (London Cruise Terminal) with all required products/ equipment installed directly into the relevant cabins in full working order. Mobility at Sea really do pride themselves on their level of care. In the unlikely event of any problems arising, all guests are given emergency numbers to speak directly with an engineer to find the fastest and most efficient solutions. Ambassador Cruise Line is proud to uphold all Mobility at Sea's policies and guidelines whilst giving our guests the best possible experience - one which they will want to repeat time and time again.

For further details please contact Mobility at Sea directly on **0800 328 1699** or email info@mobilityatsea.co.uk

To view Ambassador's Mobility Policy, please visit ambassadorcruiseline.com/information/mobility-policy

CRUISE CALENDER 2025/26 SEASON

Date	Cruise Title	Departure Port	Nights	Code	Ship	Page
6 Apr 25	Springtime Norwegian Fjordland	London Cruise Terminal	11	A12505	Ambience	40
11 Apr 25	Treasures of the Irish Sea	London Cruise Terminal	4	A22505	Ambition	96
15 Apr 25	Wonders of Western Europe	Liverpool	12	A22506LV	Ambition	62
16 Apr 25	Wonders of Western Europe	Belfast	12	A22506BL	Ambition	64
17 APR 25	Easter Multi-Generational Getaway	London Cruise Terminal	7	A12506	Ambience	50
24 Apr 25	Denmark & Norway Experience	London Cruise Terminal	7	A12507	Ambience	70
27 Apr 25	Hidden Gems of The Netherlands, Belgium, and the British Isles	Liverpool	9	A22507LV	Ambition	80
28 Apr 25	Hidden Gems of The Netherlands, Belgium, and the British Isles	Belfast	8	A22507BL	Ambition	81
1 May 25	Benelux Coastal Explorer	London Cruise Terminal	4	A12508	Ambience	97
5 May 25	Treasures of the Mediterranean	London Cruise Terminal	33	A12509	Ambience	56
6 May 25	Icelandic Discovery	Liverpool	12	A22508LV	Ambition	74
18 May 25	UK, Ireland & France Discovery	Liverpool	12	A22509LV	Ambition	52
30 May 25	Iceland's Land of Ice and Fire	Bristol	14	A22510BR	Ambition	75
31 May 25	Iceland's Land of Ice and Fire	Falmouth	14	A22510FL	Ambition	75
7 Jun 25	Midnight Sun Marvels	London Cruise Terminal	14	A12510	Ambience	71
13 Jun 25	Marvels of France, Portugal, and Spain	Bristol	16	A22511BR	Ambition	66
14 Jun 25	Marvels of France, Portugal, and Spain	Falmouth	16	A22511FL	Ambition	66
21 Jun 25	Scandinavian Explorer	London Cruise Terminal	7	A12511	Ambience	71
28 Jun 25	Gems of the English Channel	London Cruise Terminal	7	A12512	Ambience	50
29 Jun 25	Summertime Fjords	Bristol	14	A22512BR	Ambition	42
30 Jun 25	Summertime Fjords	Falmouth	14	A22512FL	Ambition	42
5 Jul 25	Treasures of Scotland and Iceland	London Cruise Terminal	16	A12513	Ambience	72
13 Jul 25	Channel Islands and The Netherlands Experience	Bristol	6	A22513BR	Ambition	99
14 Jul 25	Channel Islands and The Netherlands Experience	Falmouth	5	A22513FL	Ambition	99
19 Jul 25	Normandy and the British Isles	Newcastle	11	A22514NC	Ambition	53
20 Jul 25	Normandy and the British Isles	Dundee	11	A22514DD	Ambition	53
21 Jul 25	Summertime Fjords	London Cruise Terminal	7	A12514	Ambience	40
28 Jul 25	Scandinavian Explorer	London Cruise Terminal	6	A12515	Ambience	78
30 Jul 25	Norway's Fjords Multi-Generational Adventure	Newcastle	7	A22515NC	Ambition	44
31 Jul 25	Norway's Fjords Multi-Generational Adventure	Dundee	7	A22515DD	Ambition	46
3 Aug 25	Norway's Fjords Multi-Generational Adventure	London Cruise Terminal	7	A12516	Ambience	41
6 Aug 25	Norwegian Fjord Expedition	Newcastle	8	A22516NC	Ambition	45
7 Aug 25	Norwegian Fjord Expedition	Dundee	8	A22516DD	Ambition	47
10 Aug 25	Iberian Multi-Generational Adventure	London Cruise Terminal	12	A12517	Ambience	57
14 Aug 25	France & Northern Spain Adventure	Newcastle	13	A22517NC	Ambition	67
15 Aug 25	France & Northern Spain Adventure	Dundee	13	A22517DD	Ambition	67
22 Aug 25	French Escape	London Cruise Terminal	3	A12518	Ambience	97
25 Aug 25	Treasures of Northern Europe	London Cruise Terminal	14	A12519	Ambience	79

Date	Cruise Title	Departure Port	Nights	Code	Ship	Page
27 Aug 25	Summertime Fjords	Newcastle	11	A22518NC	Ambition	45
28 Aug 25	Summertime Fjords	Dundee	11	A22518DD	Ambition	47
7 Sep 25	Mysteries of the Northern Isles	Newcastle	9	A22519NC	Ambition	82
08 Sep 25	Mysteries of the Northern Isles	Dundee	8	A22519DD	Ambition	83
08 Sep 25	British Isles Discovery	London Cruise Terminal	12	A12520	Ambience	51
15 Sep 25	Scotland, Shetlands, and Norwegian Fjords	Belfast	12	A22520BL	Ambition	43
16 Sep 25	Scotland, Shetlands, and Norwegian Fjords	Liverpool	12	A22520LV	Ambition	43
20 Sep 25	France, Portugal & Spain Adventure	London Cruise Terminal	14	A12521	Ambience	57
27 Sep 25	Gems of Spain and Portugal	Belfast	18	A22521BL	Ambition	65
28 Sep 25	Gems of Spain and Portugal	Liverpool	18	A22521LV	Ambition	63
4 Oct 25	Scandinavia Explorer	London Cruise Terminal	7	A12522	Ambience	73
11 Oct 25	Spain, Portugal, and Canary Islands Odyssey	London Cruise Terminal	16	A12523	Ambience	58
15 Oct 25	Gateways to Iberia, France, and Ireland	Belfast	14	A22522BL	Ambition	65
16 Oct 25	Gateways to Iberia, France, and Ireland	Liverpool	14	A22522LV	Ambition	63
27 Oct 25	Norway's Land of the Northern Lights & Scotland	London Cruise Terminal	16	A12524	Ambience	86
29 Oct 25	Ireland and Normandy Experience	Belfast	8	A22523BL	Ambition	81
30 Oct 25	Ireland and Normandy Experience	Liverpool	8	A22523LV	Ambition	80
12 Nov 25	The Netherlands to Honfleur	London Cruise Terminal	5	A12525	Ambience	98
17 Nov 25	Gems of Western Europe	London Cruise Terminal	12	A12526	Ambience	58
29 Nov 25	Canals and Culture of Hamburg and Amsterdam	London Cruise Terminal	5	A12527	Ambience	98
2 Dec 25	Festive Getaway	London Cruise Terminal	3	A22525	Ambition	90
4 Dec 25	Viking Heritage Voyage	London Cruise Terminal	8	A12528	Ambience	73
7 Dec 25	Festive Getaway	London Cruise Terminal	3	A22528	Ambition	90
10 Dec 25	Hamburg and Amsterdam Festive Break	London Cruise Terminal	5	A22531	Ambition	91
14 Dec 25	Christmas Markets	London Cruise Terminal	6	A12531	Ambience	91
15 Dec 25	Antwerp Festive Getaway	London Cruise Terminal	3	A22532	Ambience	92
19 Dec 25	Festive Tilbury Taster	London Cruise Terminal	2	A22534	Ambience	93
21 Dec 25	Sunshine Christmas in Spain, Portugal and Morocco	London Cruise Terminal	16	A22535	Ambience	59
6 Jan 25	Hamburg staycation and Amsterdam Adventure	London Cruise Terminal	6	A22536	Ambience	93
12 Jan 26	Treasures of Canaries & Western Europe	London Cruise Terminal	23	A22601	Ambition	60
30 Jan 26	Jewels of the Caribbean Sea	London Cruise Terminal	40	A12602	Ambience	37
4 Feb 26	Spain, Morocco, and the Canary Islands	London Cruise Terminal	15	A22602	Ambition	61
19 Feb 26	Classical Mediterranean	London Cruise Terminal	31	A22603	Ambition	61
11 Mar 26	Norway's Land of the Northern Lights & Scotland	London Cruise Terminal	16	A12603	Ambience	87
22 Mar 26	Norway's Land of the Northern Lights	London Cruise Terminal	13	A22604	Ambition	87
27 Mar 26	Bremerhaven to Belgium Multi-Generational Adventure	London Cruise Terminal	7	A12604	Ambience	79
3 Apr 26	Springtime Fjords	London Cruise Terminal	7	A12605	Ambience	41
10 Apr 26	Belfast to Honfleur Experience	London Cruise Terminal	14	A12606	Ambience	51

TRAVEL INSURANCE



Ensuring that your sailing is appropriately protected is one of Ambassador's main priorities. That's why we have specifically chosen Holiday Extras as our preferred provider to protect you before and whilst you are travelling.

Holiday Extras is authorised and regulated by the Financial Conduct Authority and has been awarded the 'Best Travel Insurance Provider' by the Travel Weekly Globe Awards for the past 13 years.

With your travel insurance arranged ahead of your sailing, you can sit back and relax on your holiday with peace of mind that you're covered should anything go wrong while you're away (no matter how unlikely).

Holiday Extras ensures that Covid-19 cover is included as standard on all policies. Full details on conditions and exclusions can be found in the policy wording.

For more information or to obtain a quote, please visit their website holidayextras.com/ambassadorcruiseline/insurance, or call them on 0800 083 3551, quoting AX178 upon calling.



VISAS



The Visa Travel Company is Ambassador Cruise Line's preferred visa and entry provider.

The Visa Travel Company can offer help and advice on specific requirements for our sailings, as well as independent travel.

For your convenience, The Visa Travel Company's online portal provides detailed visa and entry information for Ambassador's cruises, as well as online and downloadable applications.

As we have learned in recent years, visa and entry requirements can change at any time. It is your own responsibility to ensure that you check with a professionally qualified source and comply with such requirements.

Disclaimer: It is important that you recheck your passport and visa requirements no later than three months prior to your cruise departure. The information provided on this site was correct at the time of publishing and is subject to change. It is your responsibility to travel with the correct travel documentation.

For more information please visit thetravelvisacompany.co.uk/ambassador-cruise-line/, call on 01270 904 907 or email enquiries@thetravelvisacompany.co.uk

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